

ACTIVITIES AND EXPERIENCES

- 3rd Rail: Screenprinting
- Alexandra Lunn:
Typography Workshop
- Apache: VR Experience
- Beck's: Doodle Date
- Benk + Bo: Co-working Space
- Creative Entrepreneurs:
The Startup Studio
- Cuemars: Festival Shop
- End Youth Homelessness: Exhibition
- Extraordinary Solutions for
Everyday Problems:
An Exhibition with Microsoft Surface
- GIF-ITI by INSA x Shutterstock:
Interactive Mural
- Human vs. Machine:
An Experiment by Huge
- Infinite Time:
An Installation by Sony Design
- Jukin Media's Museum of UGC
- Liberating the Creative Voice:
A Gallery by Whalar
- Mag Culture: Shop
- The Marketplace
- The Make It Space by Adobe
- New Blood Awards Winners
& Shift Showcase
- Pebble Studios: VR Experience
- Print Club London: Screenprinting
- The Future Selfie Booth:
A Visual Experience by Flashmat
- The Typography Workshop: Exhibition
- Schools Area: Pitch Futures & I Can Be
- Scriberia: Live Scribing
- D&AD Awards 2019:
Winners and Shortlist Exhibition
- All Day Winners Screenings
by Category

For further information on all our experiences please
visit our website at dandad.org or visit our app.

FESTIVAL BAR HAPPY HOUR

brought to you by Mixology Brothers
17.30 – 19.30

HAPPY HOUR

Pintsize Q&A with Lauren Laverne
after her interview on the Adobe Stage.
Grab a drink and join the Q&A from 18:30 – 19:00

POST-FESTIVAL HAPPY HOUR

Ninety One Living Room
91 Brick Ln, Spitalfields, London E1 6QL
19.30 – 20.30

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PASSWORD: [dandad19](#)

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D&AD FESTIVAL 2019



SCHEDULE 21 MAY

	THE ADOBE STAGE	THE TRUMAN STAGE	THE ANTHONY SIMONDS-GOODING STAGE	THE SOCIAL STAGE	THE MASTERCLASS STAGE	MASTERCLASS WORKSHOP 1	MASTERCLASS WORKSHOP 2	THE MAKE-IT SPACE BY ADOBE	FRINGE
09.00									ALL DAY HELL IS EMPTY EXHIBITION HOSTED BY WIEDEN+KENNEDY LONDON @ WIEDEN+KENNEDY, 16 HANBURY ST, LONDON E1 6QR
10.00									08:00 – 10:00 FIT FOR PURPOSE: BUILDING FOR A MOBILE WORLD A BREAKFAST EVENT HOSTED BY FACEBOOK @ ACE HOTEL SHOREDITCH, LONDON E1 6JQ
11.00	10.30 – 11.15 THE FUTURE OF IMMERSIVE WORLDS ANDREA MOCCIA (SECRET CINEMA)	10.45 – 11.30 THE FIRST CRAFT OF ANYTHING IS SHIT ALICE TONGE (HEAD OF 4CREATIVE)	10.30 – 11.15 CULTURE: A CREATIVE SUPER- POWER / JADE TOMLIN, ELOISE KING, KEVIN MOROSKY, KEZIAH QUARCOO	11.00 – 11.30 VALUING CREATIVITY MARTIN LAMBE NAIRN (MARTIN LAMBE-NAIRN & PARTNERS)	10.30 – 11.15 UNLOCKING A NARRATIVE WITH COMEDY GRAHAM SMITH & ANDREW ELLARD (GSM)	10.30 – 12.00 THE POWER OF PLAY: CREATING IDEAS FOR BRANDING AND DESIGN JIM SUTHERLAND		11.00 – 11.45 UX CRAFT WITH STEPHANIE MAIER	08.30 – 10.30 THE POWER OF EXPLAINER VIDEOS TALK HOSTED BY NUCCO BRAIN @ SHOREDITCH PLATFORM, 1 KINGSLAND RD, LONDON E2 8AA
12.00	11.15 – 12.00 TO SURPRISE, FASCINATE, TO CONVINCE JAVIER MARISCAL (ESTUDIO MARISCAL)	11.30 – 12.15 USE OF CREATIVITY IN THE ARMY COLONEL BEN WILDE (THE ARMY), MATTHEW WAKSMAN (KARMARAMA)	11.15 – 12.00 ENDING MEDIOCRITY IN FILM ADVERTISING ANNA RHODES & TONY DAVIDSON	11.45 – 12.15 NB X PETIT P.L.: GROWING A VISUAL IDENTITY FOR CLOTHES THAT GROW RYAN MARIO YASIN (PETIT PL) SAM FITTMAN (NB STUDIO)	11.30 – 13.00 MESSAGES OF IMPACT: A POSTER WRITING WORKSHOP NARESH RAMCHANDANI (PENTAGRAM)		11.15 – 12.45 SHORT FORM COPYWRITING FOR IMPACT WILL AWDRY	12.00 – 12.45 UX CRAFT WITH STEPHANIE MAIER	09.00 – 10.30 MAKE BELIEVE. INTERACTIVE SESSION HOSTED BY RADLEY YELDAAR @ RADLEY YELDAAR, 24 CHARLOTTE RD, LONDON EC2A 3PB
13.00	12.00 – 12.45 DESIGNING AN ICON ROB IANOFF (DESINGER, APPLE LOGO)	12.15 – 13.00 A PHONE OF MY OWN: WOMEN MAKING ART ONLINE PIP JAMESON (THE DOTS) CHARLOTTE EDEY (ARTIST)	12.00 – 12.45 BEING HUMAN KATE DAWKINS, JO BARNARD GREET JANS & JON BIGGS	13.00 – 13.30 2019: A FOOTBALL ODYSSEY MAGGIE MURPHY (EQUAL PLAYING FIELD), SAMANTHA FAY (GUINNESS WORLD RECORDS), PETER HENECHAN (LADDBIE GROUP)	13.15 – 14.00 MAKING GREAT WORK: MOVING BEYOND MEDIOCRE ROSIE ARNOLD	13.15 – 14.00 BUILD YOUR RESILIENCE TO FUEL CREATIVITY KATE REES			18.30 – 21.00 (RE)PRESENTING PLACE PANEL HOSTED BY MAGNUM PHOTOS @ SECOND HOME SPITALFIELDS, 68 HANBURY ST, LONDON E1 5JL
14.00	13.30 – 14.15 FUTURE OF THE INDUSTRY PER PEDERSON (GREY)	13.45 – 14.30 HOW NYC INSPIRED SQUARESPACE'S NEW BRAND IDENTITY DAVID LEE, NESSIM HIGSON (SQUARESPACE)	13.30 – 14.15 HOW TO HACK YOUR FEAR HILARY GALLO IN CONVERSATION WITH LILY FLETCHER (ACCEPT & PROCEED)	14.00 – 14.30 WELCOME BACK THE FACE! JASON GONALVES (THE FACE)	14.15 – 14.50 7 DAYS WITH AI AVRIL FURNESS		13.30 – 14.45 ART DIRECTION FOR ADVERTISING CREATIVES ALEX TAYLOR	14.00 – 14.45 ENHANCED PORTRAITS WITH GEMMA YIN	18.30 – 21.30 ENOUGH TALK, LET'S GET SH-T DONE PANEL HOSTED BY GET SH-T DONE @ MOTHER LONDON, 10 REDCHURCH STREET, LONDON, E2 7DD
15.00	14.15 – 15.00 14:18 NOW – ART, WAR AND REMEMBERING JENNY WALDMAN / PAUL CUMMINGS / TOM PIPER	14.30 – 15.15 PALAU PLEDGE: WHAT HAPPENED NEXT / BOHDI LEWIS (HAWAS), LAURA CLARKE & JENNIFER KOSKELIN GIBBONS (PPLP)	14.15 – 15.00 CONTENT THAT RISES ABOVE THE BUZZ ALICE CHOU, SARAH GERONA, NATALIE ARNETT, TOBY ALLEN	14.45 – 15.15 10 YEARS OF MIDDLE BOOP, WEIRD WORLD CUP AND OTHER TALES GORDON REID (MIDDLE BOOP)	15.15 – 16.00 BRAND PLATFORM SURGERY URI BARUCHIN	15.15 – 16.45 RUN THE IDEATION RACE NICK EAGLETON & PATRICK COLLISTER		15.00 – 15.45 ENHANCED PORTRAITS WITH GEMMA YIN	19.00 – 21.00 HUGE FRESH: OPEN PORTFOLIO NIGHT TALK AND PORTFOLIO REVIEW HOSTED BY HUGE @ HUGE, 69 WILSON STREET, LONDON, EC2A 2BB
16.00	15.00 – 15.45 LOU STOPPARD IN CONVERSATION WITH SARAH ANDELMAN (COLETTE & JUST AN IDEA)	15.15 – 16.00 CREATIVITY NEEDS DIVERSITY REY ANDRADE (72ANDSUNNY)	15.00 – 15.45 ART & DESIGN THAT CONNECTS EMILY FORGOT (ARTIST)	15.45 – 16.30 CREATIVE REBELS LIVE PODCAST DAVID SPEED & ADAM BRAZIER (GRAFFITI LIFE) ALEX NORRIS (ARTIST)					19.30 – 22.00 WHAT IS YOUR RELATIONSHIP TO THE FUTURE? CONVERSATION SALON HOSTED BY NORIN @ BENK & BO, 4-6 GRAVEL LANE, E1 7AW
17.00	16.15 – 17.00 CREATIVITY AND SCIENCE DAN GOODS (NASA)	16.30 – 17.15 WHEN AI WROTE AN ADVERT DAVE BEDWOOD & MATTHEW BAMFORD-BOWES (THE & PARTNERSHIP LONDON) ALEX NEWLAND (VISUAL VOICE)	16.15 – 17.00 NICE AD SHAME ABOUT THE PLANET NARESH RAMCHANDANI (PENTAGRAM)	17.00 – 17.30 GLOBAL GOALS PODCAST EDIE LUSH (GLOBAL GOALS PODCAST)	17.15 – 18.00 WHAT'S NEXT FOR CREATIVITY? BRIAN WILLIAMS, ANNA GERBER, TIM LINDSAY AND JONATHAN KNEEBONE			17.00 – 17.45 ANIMATED TYPOGRAPHY WITH MUSKETON	
18.00	17.00 – 17.45 IN CONVERSATION WITH RANKIN (PHOTOGRAPHER)	17.15 – 18.00 SONY DESIGN: CRAFT AND TECHNOLOGY / RICHARD SMALL (SONY DESIGN), ROBE LOWE (SUPERMUNDANE) VANESSA FLETCHER (G. F SMITH)	17.00 – 17.45 MOTHER & M-K PANEL SESSION	17.30 – 19.30 HAPPY HOUR				18.00 – 18.45 ANIMATED TYPOGRAPHY WITH MUSKETON	
	17.45 – 18.30 IN CONVERSATION WITH LAUREN LAVERNE (DJ & PRESENTER)	18.00 – 18.45 NOW TRY SOMETHING WEIRDER MICHAEL JOHNSON (JOHNSON BANKS)	18.00 – 18.45 NOW TRY SOMETHING WEIRDER MICHAEL JOHNSON (JOHNSON BANKS)	PINTSIZE Q&A WITH LAUREN LAVERNE AFTER HER INTERVIEW ON THE ADOBE STAGE. GRAB A DRINK AND JOIN THE Q&A FROM 18:30-19:00					THE EXHIBITION SPACE
ALL INFORMATION CORRECT AT TIME OF GOING TO PRINT. FOR THE MOST UP TO DATE INFO, PLEASE VISIT THE D&AD FESTIVAL APP									16.00 - 16.30 WINNERS EXHIBITION GUIDED TOUR SPANISH
					IMPACT	CRAFT	CONNECT	JUDGES INSIGHTS	

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Ideas Foundation, East London
Arts and Music & Prettybird
- Scriberia: Live Scribing

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SCHEDULE 22 MAY

	THE ADOBE STAGE	THE TRUMAN STAGE	THE ANTHONY SIMONDS-GOODING STAGE	THE SOCIAL STAGE	THE MASTERCLASS STAGE	MASTERCLASS WORKSHOP 1	MASTERCLASS WORKSHOP 2	THE MAKE-IT SPACE BY ADOBE	FRINGE
09.00	09.45 – 10.30 DESIGN 2020: INGENUITY IN THE KEY OF INDUSTRY JOANNA PENA-BICKLEY (INTERNET OF THINGS AMAZON)		09.45 – 10.30 CRAFT WINNING THE FUTURE OF DESIGN / SARANG KULKARNI, SHANNON BELL, SAMUEL POLLEN, CAROL MONTPART						ALL DAY HELL IS EMPTY EXHIBITION HOSTED BY WIEDEN+KENNEDY LONDON @ WIEDEN+KENNEDY, 16 HANBURY ST, LONDON E1 6QR
10.00	10.30 – 11.15 THE POWER OF YOUR OWN VOICE SUSAN HOFFMAN (WIEDEN+KENNEDY)	10.00 – 10.45 THE COLOURFUL DIVERSITY OF ASIAN CREATIVITY JIMMY LAM (FESTIVAL OF ADFEST)		10.30 – 11.00 GIRLS IN REAL LIFE – INTERVIEW KADISH MORRIS (GIRL) GEORGINA JOHNSON (THE LAUNDRY)	10.00 – 11.00 ODD TECH FOXDOG STUDIOS	10.30 – 12.00 UX DESIGN FOR DIGITAL CREATIVES, THE FUNDAMENTALS AND THE FUTURE CHRIS BALL		10.00 – 10.45 ENHANCED PORTRAITS WITH GEMMA YIN	08:00 – 10:00 DESIGN FOR CHANGE TALK, TOUR AND BREAKFAST HOSTED BY AKQA @ AKQA, 1 ST JOHN'S LN, CLERKENWELL, LONDON EC1M 4BL
11.00	11.15 – 12.00 CREATIVITY IN DISPUTE RESOLUTION CARLOS BAYALA (NEW)	10.45 – 11.30 SPINNING AUBERGINES AND TALKING VAGINAS ANNA GINSBURG (ANNA GINSBURG STUDIO)	11.15 – 12.45 SIDE HUSTLE LIVE PITCHES KYT: KEEPING YOU TOGETHER DESIGN CALENDAR THE WAYBACK SKETCH MASTER SUPERPERSONAL	11.30 – 12.15 THIS WAY UP – LIVE PODCAST WITH DEBBIE MILLMAN (DESIGNER & PODCASTER) & REBECCA ROWNTREE (THIS WAY UP PODCAST)	11.30 – 12.15 UNLOCK THE POWER OF SPORTS AND SOCIAL GARETH LEEDING (WE ARE SOCIAL)		11.15 – 12.45 SAVE THE WORLD IN 60 MINUTES NICK EAGLETON	11.00 – 11.45 ENHANCED PORTRAITS WITH GEMMA YIN	09:00 – 10:00 THE GENIUS MYTH AND OTHER LIES I HAVE BELIEVED TALK HOSTED BY WIEDEN+KENNEDY @ WIEDEN+KENNEDY, 16 HANBURY ST, LONDON E1 6QR
12.00	12.00 – 12.45 DESIGNING A NEW IDENTITY FOR BBC 2 PANEL DISCUSSION SUSAN ATON (BBC CREATIVE) STUART RADFORD (SUPERUNION) ADAM BARKER (BBC 2)	12.15 – 13.00 DESIGN DIPLOMACY: THE POWER OF CREATIVITY CAMILA GARAY (UNICEF- UN) TOSH HALL (JKR)		12.45 – 13.15 WHEN CREATIVITY AND CRAFT COLLIDE: AN EDITOR'S GUIDE TO STORYTELLING BEN CAMPBELL (CUT + RUN)	12.30 – 13.15 BUILDING UN-CORPORATE IDENTITIES CHRIS MOODY (WOLF OLLINS)			13.00 – 13.45 ANIMATED TYPOGRAPHY WITH MUSKETON	09:30 – 11:00 "SERIOUSLY, ARE WE STILL CALLED FEMALE DIRECTORS?!" PANEL HOSTED BY SOMESUCH @ STUDIO 4, PROTEIN STUDIOS SHOREDITCH, 31 NEW INN YARD, LONDON EC2A 3EY
13.00	13.30 – 14.15 SERENDIPITY AND LEARNING AJAZ AHMED (AKQA)	13.45 – 14.45 ISTAVEMACHINE & ESPADAYSA/ANTACRUZ HOST #MAKEITHARD: THE HERO'S JOURNEY	13.45 – 14.30 SIDE HUSTLE WINNERS Q&A WINNERS TBA	13.45 – 14.15 THE BRAND CALLED YOU. RETHINKING CREATIVITY FOR PERSONAL REPUTATION FARMA SARGASYAN (SAEGE CONSULTANTS)	13.30 – 15.00 GREATNESS STARTS WITH YOU SUE WALSH (SY PARTNERS)		13.15 – 14.45 REDESIGNING RESEARCH: FROM 200 PAGES TO 1 PURVA SAWANT (UNICEF)		
14.00	14.15 – 15.00 A SIMPLE WAY TO MAKE A POWERFUL DIFFERENCE – THE LION'S SHARE BOAZ PALDI (UNITED NATIONS DEVELOPMENT PROGRAMME)	14.45 – 15.30 WESTWORLD: UI DESIGN FOR FICTION CHRIS KIEFFER (WESTWORLD)	14.30 – 15.15 JUDGES' TOP PICKS JANNY SMITH, NEO MASHINGO, ADRIAN BOTAN, VIVIAN YONG	14.45 – 15.15 PUTTING STORYTELLING IN CONTEXT LUC BEVON (VIDEO INTELLIGENCE AG)		14.15 – 15.45 POWERFUL PRESENTING AND PITCHING SKILLS SONIA BELDOM		14.00 – 14.45 ANIMATED TYPOGRAPHY WITH MUSKETON	18.00 – 19.30 HOW TO BRING INNOVATIVE AR IDEAS TO LIFE TALK & WORKSHOP HOSTED BY R/GA @ R/GA, 99 CLIFTON ST, LONDON EC2A 4LG
15.00	15.00 – 15.45 HARNESSING THE POWER OF TECHNOLOGY TO DRIVE SOCIAL CHANGE MARCUS EAST (NATIONAL GEOGRAPHIC)		15.15 – 16.00 POLITICS & SOCIETY SARA ROSE, ALEXIS OSPINA, KRYSTLE MULLIN, JOHN TREACY	15.45 – 16.15 HOW PEARLFISHER CREATED THE BRAND FOR SEEDUP JONATHAN FORD (PEARLFISHER) BEN BRANSON (SEEDUP)	15.15 – 16.00 AI AND NEUROSCIENCE TO SPARK HUMAN CREATIVITY SHAMA RAHMAN				19.00 – 23:00 GOOD GIRLS SHAPE THE FUTURE DINNER PARTY HOSTED BY GOOD GIRLS EAT DINNER @ CONCRETE, 56 SHOREDITCH HIGH ST, LONDON E1 6JJ
16.00		16.00 – 16.45 TABOO BRANDING SEAN THOMAS (JKR), LISA & ANNA MACFARLANE (THE GUT SUTFF), NADIA LOSSGOTT (AMV BDDO), MARTINA POULOPATI (BODYFORM)		16.15 – 16.45 WHY SOCIAL PURPOSE MATTERS RICK SELLARIS (INTERBRAND), LUCY JAMESON (UNCOMMON CREATIVE STUDIO), JOANNA CATALANO (@PROSPECT APAC)	16.15 – 17.30 PAPER PROTOTYPING FOR GAMES DAN EFERGAN & NEIL PYMER (AARDMAN)			16.00 – 16.45 CUTTING TO THE BEAT OF DIE ANTWOORD WITH SAKI BERGH	19:00 – 23:00 KARMARAMA SOUND SESSION PARTY AND GIG HOSTED BY KARMARAMA @ KARMARAMA, 20 FARRINGTON RD, LONDON EC1M 3HE
17.00	17.00 – 17.45 ON FREEDOM AND RISK EDEL RODRIGUEZ (EDEL RODRIGUEZ STUDIO)	16.45 – 17.30 A-Z OF THE DESIGNERS REPUBLIC™ (IAN ANDERSON (DESIGNERS REPUBLIC™))	16.30 – 17.15 DIRECTING LES MISERABLES TOM SHANKLAND (DIRECTOR, LES MISERABLES)	17.00 – 17.30 PURSUING YOUR PASSION BASSIS & MC ZANI THE BEATBOX COLLECTIVE				17.00 – 17.45 CUTTING TO THE BEAT OF DIE ANTWOORD WITH SAKI BERGH	
	17.45 – 18.30 IN CONVERSATION WITH PROFESSOR GREEN (MUSICIAN & MENTAL HEALTH ACTIVIST)	17.30 – 18.15 THE FUTURE OF ART & CULTURE TASHA MARKS, ELEANOR PINFIELD & KATI PRICE	17.15 – 18.00 THE SHAPE OF THINGS TO COME – HOW PRODUCTION DESIGNERS SEE THE FUTURE JAMIE LAPSLEY, GED CLARKE & JANE BARNWELL	17.30 – 19.30 HAPPY HOUR					
18.00		18.15 – 19.00 HOW TO USE CULTURE TO CONNECT WITH GEN Y AND GEN Z PANEL DISCUSSION: STEPHEN MAI (BOILER ROOM), TYLER PSARRAS (BROWNS FASHION)	18.00 – 18.45 SEXIST RACIST INPUT = SEXIST RACIST OUTPUT DR BETH SINGLER (CAMBRIDGE UNIVERSITY) & LIBBY HEAVEY (ROYAL COLLEGE OF ART)	18.00 – 18.45 SEXIST RACIST INPUT = SEXIST RACIST OUTPUT DR BETH SINGLER (CAMBRIDGE UNIVERSITY) & LIBBY HEAVEY (ROYAL COLLEGE OF ART)	18.00 – 18.45 SEXIST RACIST INPUT = SEXIST RACIST OUTPUT DR BETH SINGLER (CAMBRIDGE UNIVERSITY) & LIBBY HEAVEY (ROYAL COLLEGE OF ART)				
THE EXHIBITION SPACE	11.00 – 11.45 WINNERS HIGHLIGHTS FROM LATAM MARCELO NOGUEIRA	13.00 – 13.30 WINNERS EXHIBITION GUIDED TOUR JAPANESE	15.30 – 16.00 WINNERS EXHIBITION GUIDED TOUR MANDARIN	16.30 – 17.15 WINNERS HIGHLIGHTS FROM AUSTRALIA & NEW ZEALAND WILL ALEXANDER	ALL INFORMATION CORRECT AT TIME OF GOING TO PRINT. FOR THE MOST UP TO DATE INFO, PLEASE VISIT THE D&AD FESTIVAL APP				

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PRE-CEREMONY HAPPY HOUR

Juju's Bar and Stage – Ely's Yard
5 Hanbury St, London E1 6QR
17.00 – 19.00

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SCHEDULE 23 MAY

	THE ADOBE STAGE	THE TRUMAN STAGE	THE ANTHONY SIMONDS-GOODING STAGE	THE SOCIAL STAGE	THE MASTERCLASS STAGE	MASTERCLASS WORKSHOP 1	MASTERCLASS WORKSHOP 2	THE MAKE-IT SPACE BY ADOBE	FRINGE
09.00									ALL DAY HELL IS EMPTY EXHIBITION HOSTED BY WIEDEN+KENNEDY LONDON @ WIEDEN+KENNEDY, 16 HANBURY ST, LONDON E1 6QR
	09.45 – 10.30 RANDOM COLLECTIVE JOSE CABACO (ADIDAS)		09.45 – 10.30 HOW CRAFT SAVED ADVERTISING PATRICE DE VILLIERS, STEVIE GEE, KATRINA ENCANTO, HANNAH CARTER OWERS						
10.00	10.30 – 11.15 FINDING YOUR WAY SHANTELL MARTIN (ARTIST)	10.00 – 10.45 THE POWER OF GOOD DESIGN MARK ADAMS (VITSOE)		10.00 – 10.30 DESIGN IN GOVERNMENT STEPHEN MCCARTHY (GOVERNMENT DIGITAL SERVICE)	10.00 – 11.30 EXPLORING IMMERSIVE DESIGN JESSICA BANTING & MAITO JOBBE DUVAL (PUNCHDRUNK)			10.00 – 10.45 CUTTING TO THE BEAT OF DIE ANTWOORD WITH SAKI BERGH	09.00 - 10.00 WHERE GREAT STORIES CAN TAKE YOU TALK HOSTED BY JUST SO @ JUST SO, CLIFTON CENTRE, 110 CLIFTON ST, LONDON EC2A 4HT
11.00	11.15 – 12.00 IN CONVERSATION WITH JEFFERSON HACK (DAZED MEDIA)	10.45 – 11.30 DESIGNING A MORE HUMAN FUTURE ILIA UVAROV (R/GA)	11.15 – 12.00 DESIGN VALUE IBRAHIM KAMARA KATHERINA TUDBALL	11.00 – 11.30 MUSIC, MAGAZINES AND MADNESS MARVIN SCOTT JARRETT (MSJ CREATIVE, LLO) & BILLIE JO PORTER (DOC. FILMMAKER)		10.30 – 12.00 POWERFUL PR: CREATIVE STRATEGIES TO EARN YOUR FAME JO CARR & CHRIS BAMFORD		11.00 – 11.45 CUTTING TO THE BEAT OF DIE ANTWOORD WITH SAKI BERGH	09.30 - 10.30 DO YOUR HOMEWORK: WHY R&D STILL MATTERS TALK HOSTED BY FUTUREDELUXE @ FUTUREDELUXE, 17 WILLOW ST, LONDON EC2A 4BH
12.00	12.00 – 12.45 WHAT IS THE GOOD LIFE 2.0? PANEL SESSION INCLUDING: SAM CARTMELL, OGILVY & MATHER LONDON)	11.30 – 12.15 CREATIVITY AND DESIGN AT HEATHERWICK STUDIO STUART WOOD (HEATHERWICK STUDIO)		12.00 – 12.45 THIS WAY UP – LIVE PODCAST WITH PIP JAMIESON (THE DOTS) & REBECCA ROWNTREE (THIS WAY UP PODCAST)	11.45 – 13.15 BEAT THE BULLSHIT: FINDING CREATIVE CLARITY KATE VAN DER BORGH & MATT BAXTER (BAXTER & BAILEY)		11.15 – 12.45 OVERCOMING IMPOSTER SYNDROME TANYA LIVESEY		17.00 - 19:00 TURNING ENVIRONMENTAL ISSUES INTO HEADLINE NEWS. WHAT'S NEXT? TALK & WORKSHOP HOSTED BY MOTHER LONDON @ MOTHER LONDON, 10 REDCHURCH STREET, LONDON, E2 7DD
	12.45 – 13.45 FRONTIERS OF DESIGN UK PREMIER SCREENING & PANEL DISCUSSION STINA NILIMAA WICKSTROM (VOLVO) & LAUREN CURRIE (NOBL COLLECTIVE)		12.45 – 13.30 CHANGING PERCEPTIONS IN PROHIBITION MARKETS STEPHAN ROUX, DIMITRI FREEMAN, PAUL FROST, ROHAM BAYAT			12.30 – 13.00 D&D – CREATE IT: BREAKING DOWN A BRIEF		13.00 – 13.45 UX CRAFT WITH STEPHANIE MAIER	
13.00	12.45 – 13.30 BISH BASH BOSH CHANGING PERCEPTIONS IN VEGAN EATING IAN & HENRY (BOSHI)	13.45 – 14.30 THE BACK STORY OF THE BLACK SUPERMARKET GO BEHIND THE SCENES OF AN ADVERTISING CAMPAIGN THAT CHANGED THE LAW GAETAN DU PLOUX & SARAH LEMARIE (MARCEL WORLDWIDE)		13.30 – 14.00 BOSHI Q&A	13.30 – 14.15 BEING BRAVE IN THE TWITTERSPHERE HERMETI BALARIN, VAIRI MACLENNAN, TOM WONG & SAM WAYMONT (TWITTER)	13.15 – 13.45 D&D – CREATE IT: IDEAS ON FIRE	13.15 – 14.45 PRESENTING CREATIVE WORK TOM EVANS		17.30 - 23:00 VEGAN NIGHTS @ 93 FEET EAST, 150 BRICK LN, LONDON, E1 6QL
14.00		14.30 – 15.15 POWER TO THE PEOPLE – GIVING MILLIONS A VOICE AT THE UN AISLING RYAN, OVAIS SARMAH, HENRIK RIDDERHEIM, JONATHAN MARLOW & VICTORIA GILL	14.15 – 15.00 CREATIVITY OFF GRID: AN EXPLORATION OF BOUNDARY PUSHING SOCIAL CONTENT JO BURFORD (WHLAR), MARIOLY VAZQUEZ, CLAIRE GIBBS (BOOTS), SUNIL SINGHI (INSTAGRAM)	14.15 – 15.00 MAKE WAY FOR THE NEXT GENERATION SHORTLISTED NEXT ENTRANTS TBA	14.30 – 16.00 WHAT MAKES IT TICK? CELEBRATING TECHNOLOGY IN ART AND DESIGN DANIEL HIRSCHMANN (HIRSCH & MANN)	14.30 – 15.00 D&D – CREATE IT: GETTING UNSTUCK		14.00 – 14.45 UX CRAFT WITH STEPHANIE MAIER	18.30 - 21:30 THE SURGERY PANEL & MINI-SURGERIES HOSTED BY CREATIVE ENTREPRENEURS: THE STARTUP STUDIO @ SECOND HOME SPITALFIELDS, 68 HANBURY ST, LONDON E1 5JL
15.00		15.15 – 16.00 TURNING HATE INTO HYPE HERMETI BALARIN (MOTHER), MONICAL POOL (KFC), SAM WAYMONT (TWITTER)	15.30 – 16.15 CREATIVE REVIEW SESSION	15.45 – 16.15 FOODS OF THE FUTURE BIFF BURROWS (BIFFS JACKSHACK) & JENNY COSTA (RUBIES IN THE RUBBLE)			15.15 – 16.45 STORYTELLING FOR BRANDS AND ADVERTISING SOPHIE ROBINSON & JUSTIN MARTIN	16.00 – 16.45 ANIMATED TYPOGRAPHY WITH MUSKETON	18.30 - 21:00 BEHIND THE SCENES: PUBLIC ART EDITION SHORT TALKS AND PARTY HOSTED BY ACRYLICIZE @ STUDIO 7, 5, 1A OLD NICHOL ST, LONDON, E2 7HR
16.00		16.00 – 16.45 CAN AI HUMANISE US? OMAR OAKES (CAMPAIGN UK), MICHAEL HORN (HUGE), WAYNE DEAKIN (HUGE), DR BETH SINGLER (CAMBRIDGE UNIVERSITY)	16.15 – 17.00 HOW CREATIVITY IS SHAPING A CITY / SENTA SLINGERLAND, RYAN CHETIVAWARDANA, CATHERINE BOROWSKI, JULIUS IBRAHIM	16.30 – 17.00 HARNESSING CREATIVITY TO MAINSTREAM THE PLANT-POWERED LIFESTYLE / DANYL GOODALL (V-SOCIETY) & ROBBIE LOCKE (PALNT-BASED NEWS)	16.15 – 17.00 COMPLEX SIMPLICITY AND HOW IDEAS TRAVEL STEPHEN HANCOCK (TBWA)				
17.00		16.45 – 17.30 FUTURE ARCHEOLOGY PAULA ZUCCOTTI (THEOVERWORLD)	17.00 – 17.45 REDESIGNING TRADITIONS FOR TOMORROW LARRY PEH (&LARRY)					17.00 – 17.45 ANIMATED TYPOGRAPHY WITH MUSKETON	