

LIGHT

Light

REGULAR

Regular

MEDIUM

Medium

BOLD

Bold

BLACK

Black

Regular

Medium

Bold

Black

MINIMUM SUGGESTED SIZE 6 POINTS ACROSS REGULAR > BLACK TEXT

TCCC Unity Regular Text 6pt / 10.5pt

Coca-Cola, or Coke, is a carbonated soft drink[1] produced by The Coca-Cola Company. Originally intended as a patent medicine, it was invented in the late 19th century by John Pemberton and was bought out by businessman Asa Griggs Candler, whose marketing tactics led Coca-Cola to its dominance of the world soft-drink market throughout the 20th century. The drink's name refers to two of its original ingredients, which were kola nuts (a source of caffeine) and coca leaves.

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Regular

TCCC Unity Regular Text 12pt / 16pt

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Medium

TCCC Unity Medium Text 12pt / 16pt

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Bold

TCCC Unity Bold Text 12pt / 16pt

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Black

TCCC Unity Black Text 12pt / 16pt

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ABOVE 16PT WE SUGGEST USING TCCC UNITY HEADLINE FOR ALL WEIGHTS



TCCC Unity Regular Headline 16pt / 20pt

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TCCC Unity Medium Headline 16pt / 20pt

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TCCC Unity Bold Headline 16pt / 20pt

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TCCC Unity Black Headline 16pt / 20pt

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Light

MINIMUM SUGGESTED SIZE 9 POINTS IN LIGHT TEXT

TCCC Unity Light Text

9pt / 12pt

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TCCC Unity Light Text

12pt / 16pt

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TCCC Unity Light Text

14pt / 19pt

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ABOVE 16PT WE SUGGEST USING TCCC UNITY HEADLINE FOR ALL WEIGHTS

TCCC Unity Light Headline

16pt / 20pt

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