How to use the Barclays logo

Primary logo

Barclays cyan logo
Used: In all possible instances.

Barclays reversed logo
Used: When cyan is the background colour or where an image is used means the cyan version does not stand out. This can be requested if required.

Exclusion zone and core sizes

Our logo exclusion zone

50px+ (pixel size refers to height of Eagle)
10mm+ (millimetres size refers to height of Eagle)

27px - 49px
7mm - 9mm

For any questions or guidance please contact brand@barclays.com