

# The *WALT DISNEY* Company

## Europe, Middle East & Africa

# TWDC MISSION

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“

The mission of The Walt Disney Company is to entertain, inform and inspire people around the globe through the power of unparalleled storytelling, reflecting the iconic brands, creative minds and innovative technologies that make ours the

**WORLD'S PREMIER ENTERTAINMENT COMPANY**

”



FORTUNE

2020  
**MOST ADMIRED**  
Company  
(Entertainment)

#1

Forbes

2018  
**WORLD'S BEST**  
Regarded  
Companies

#1

**R<sup>i</sup>** Reputation Institute

2019  
**WORLD'S MOST**  
Reputable  
Companies

#3

# STRATEGIC PILLARS



CREATIVITY & STORYTELLING



TECHNOLOGY &  
INNOVATION



GLOBAL  
GROWTH



DIVERSITY & INCLUSION

# THE WALT DISNEY COMPANY

## STUDIO ENTERTAINMENT



## MEDIA NETWORKS



## DTCI DIRECT-TO-CONSUMER & INTERNATIONAL



## DPEP DISNEY PARKS, EXPERIENCES & PRODUCTS





# STUDIO ENTERTAINMENT





# EPIC FILMS

## TOP 5 TITLES OF ALL TIME ACROSS EMEA



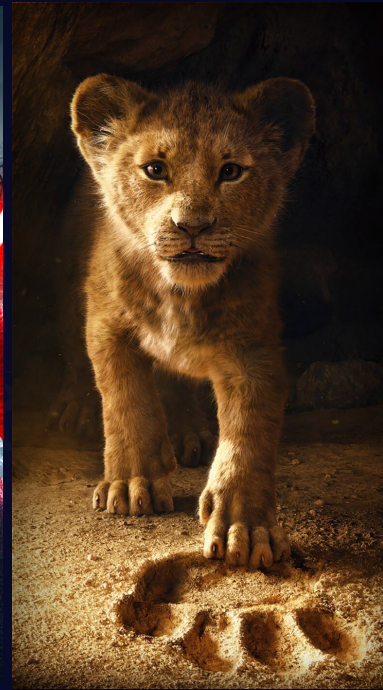
AVATAR



TITANIC



STAR  
WARS  
THE FORCE AWAKENS



Disney  
THE  
LION KING



MARVEL  
AVENGERS  
ENDGAME

## TOP 4 TITLES IN UK & IRELAND IN 2019



Disney  
THE  
LION KING



# MEDIA NETWORKS

## ENTERTAINMENT

**FOX** **FX** **FOXlife**

**FOX**comedy **FOXCRIME**

**FOX**MOVIES **FOXANIMATION**

**VIAJAR** **Xee** **yourtv**

**MUNDO FOX** **24 KITCHEN** **voyage**

**FOXNOW** **Disney MOVIES**  
ON DEMAND

## FACTUAL

 **NATIONAL  
GEOGRAPHIC**

 **WILD**

 **NAT GEO  
people**

 **NATIONAL  
GEOGRAPHIC** +

## KIDS

**Disney**  
CHANNEL

**Disney**  
**Junior**

Disney  
**XD**

**Babytv** 

## SPORTS

**FOX**  
SPORTS

**ESPN**  
INTERNATIONAL



# DIRECT TO CONSUMER AND INTERNATIONAL

## CONTENT SALES



## DIRECT TO CONSUMER



## ADVERTISING SALES & PARTNERSHIPS





# DISNEY PARKS, EXPERIENCES AND PRODUCTS

