



Designer

Reports to:	Senior Campaign Marketing Manager
Location:	London (Shoreditch)
Hours:	Permanent, full time (including some evening and weekend events)
Purpose of role:	To drive overall marketing effectiveness by conceptualising, designing and producing artwork / creative for communications that support D&AD's brand, products and overall purpose.

Key responsibilities

- Conceptualise, design and produce artwork / creative for marketing collateral, events and content activities with particular attention to layout and overall design feel, consistent with D&AD's heart and voice
- Create and curate images and develop artwork and graphics for the delivery of engaging online experiences on the D&AD website, social sites and third party online sites
- Support the Content Manager and Content and Social Executive in the delivery of artwork to support digital content initiatives across the D&AD product offering
- Manage an operational workflow of creative for upcoming marketing campaigns and programmes and deliver visual designs for digital and print projects
- Advise on any new brand or creative systems that need to be implemented (website standards, app features, Pencils presentation, segmented visuals by audience, etc.)
- Support and liaise with external design, digital or advertising agencies/freelancers to communicate brand requirements and overall creative communication goals and expectations
- Perform other related duties as assigned

Skills/experience

- 12+ months of agency or in-house design or production experience
- Strong digital and web design skills including design of UI elements, mobile experiences and UX knowledge
- Talent for infographics and data visualisation
- Proven ability to produce work that fundamentally solves a problem or challenge whilst maintaining a high degree of design quality and innovation
- Proven ability to work well with others, building relationships to facilitate good briefing, good feedback and amends rounds, etc.

- Ambitious, confident self starter
- Strong organisational skills to balance and make good progress on a steady workflow
- Good knowledge of HTML for light edits
- Good understanding of Brand principles, particularly brand identity
- Ability to work under pressure and to tight deadlines

Additional, preferred skills

- Passionate about the creative industries, particularly agencies and studios within the advertising, design, digital and production worlds

How to apply

Email your CV to recruitment@dandad.org with D&AD Designer in the subject line.

In order to comply with the Prevention of Illegal Working, Immigration, Asylum and Nationality Act, you will need to provide appropriate documentation that proves that you are eligible to work in the UK.

D&AD is committed to a policy of Equal Opportunity and Diversity. It is our commitment that no member of staff or job applicant will be treated less favourably on the grounds of their sex, marital or parental status, race, colour, nationality, religion, belief, disability, age, sexual orientation or gender reassignment.