

TALKS

Hanbury Hall,  
22 Hanbury Street, E1 6QR

Split across two days, our speakers will be debating and deliberating the two themes below. All free talks are hosted at Hanbury Hall and are first come, first served. You just need to show your festival wristband to enter. Find out more about this year’s line-up overleaf.

	WEDNESDAY JULY 5 FACE THE FUTURE	THURSDAY JULY 6 SHAPE THE FUTURE
10	10:00 DOORS OPEN	10:00 DOORS OPEN
11	11:00 – 12:00 NARESH RAMCHANDANI Pentagram and CRAIG OLDHAM The Office of Craig Oldham	11:00 – 12:00 HANA TANIMURA Google Creative Lab
12		
13	12:30 – 13:30 RANZIE ANTHONY Athlon	12:30 – 13:30 AJAZ AHMED AKQA
14		
15	14:30 – 15:30 PIP JAMIESON The Dots	14:30 – 15:30 JIM SUTHERLAND Studio Sutherl&
16	16:00 - 17:00 KAT HAHN Creative Shop, Facebook	16.00 – 17.00 L.A. RONAYNE Havas London and DANIELLE PENDER Riposte
17		
18		

FRINGE

Various locations

As if all the Exhibition action wasn’t enough, you can also catch a whole host of events in our New Blood Festival Fringe. From behind-the-scenes tours and talks, to portfolio crits and workshops, we’ve lined up the best stuff from studios and agencies around east London.

WEDNESDAY JULY 5	THURSDAY JULY 6
10:30 – 11:30 SMOKE & MIRRORS (AND HOW TO BUILD THEM) Somewhere Else 14-22 Elder Street, E1 6BT	11:00 – 12:00 H TO THE HAT-O, R TO THE RIZZ-O Hato Press 6a Scawfell Street, E2 8NG
11:30 – 13:00 HAPPY TOGETHER: CREATING WITH CLIENTS Human After All 96 Hanbury Street, E1 5JL	12:30 – 13:30 DESIGNING STORIES Art&Graft 37 Cheshire Street, E2 6EA
13:30 – 14:30 THE FUTURE OF TECHNOLOGY IN ANIMATION: VR BRIEF Jelly London 96 Hanbury Street, E1 5JL	
	14:30 – 15:30 10 MISTAKES DESIGNERS MAKE Design Bridge 18 Clerkenwell Close, EC1R 0QV
15:00 – 16:00 WHY EXPERIENTIAL? People 96 Hanbury Street, E1 5JL	
	16:00 – 17:30 YCC X SINGLECREATIVES.COM: SINGLE MINGLE Young Creative Council Digitas LBi, 146 Brick Lane, E1 6RU
16:30 – 17:30 INSTAGRAM VS THE DESIGNER Met Office 96 Hanbury Street, E1 5JL	
18:00 – 20:00 RY & NEW BLOOD Radley Yeldar 24 Charlotte Road, EC2A 3PB	18:00 – 20:00 BRANDOPUS HAPPY HOUR BrandOpus The Horse & Groom, 28 Curtain Road, EC2A 3NZ

Want to go behind closed doors and experience what a creative day job is really like? To sign up for the Fringe events, and for full talk descriptions, visit [dandad.org/newbloodfestival](http://dandad.org/newbloodfestival)

THURSDAY JULY 6

<div>10:30 – 11:30</div> <div><b>STOP BEING SO FUCKING MISERABLE &amp; START BRINGING JOY</b></div> <div>Glimpse</div> <div>96 Hanbury Street, E1 5JL</div>	<div>11:00 – 12:30</div> <div><b>CLIMATE ACTION CHALLENGE: RAPID IDEATION WORKSHOP</b></div> <div>STBY x What Design Can Do</div> <div>221 Shoreditch High Street, E1 6PJ</div>
<div>12:00 – 13:00</div> <div><b>THINKING AND MAKING</b></div> <div>Zone</div> <div>96 Hanbury Street, E1 5JL</div>	<div>12:30 – 14:00</div> <div><b>MAKING IT</b></div> <div>Rufus Leonard</div> <div>57a Farringdon Road, EC1M 3JB</div>
<div>13:30 – 14:30</div> <div><b>IDEAS TO ACTION: A #REFUGEEWEEK CHALLENGE</b></div> <div>Cause2Create</div> <div>96 Hanbury Street, E1 5JL</div>	<div>14:00 – 15:00</div> <div><b>HOW BIG IS YOUR TOOLBOX?</b></div> <div>jj Media</div> <div>17 A Perseverance Works, 25-27 Hackney Road, E2 8DD</div>
<div>15:00 – 16:00</div> <div><b>SOMESUCH SHORTS AND Q&amp;A</b></div> <div>Somesuch</div> <div>96 Hanbury Street, E1 5JL</div>	<div>15:30 – 16:30</div> <div><b>NOT ANOTHER NOVELTY POO</b></div> <div>Wieden+Kennedy</div> <div>16 Hanbury Street, E1 6QR</div>
<div>16:30 – 17:30</div> <div><b>THE CHANGING FACE OF TYPE</b></div> <div>Dalton Maag Ltd</div> <div>96 Hanbury Street, E1 5JL</div>	