



THE COURSE

Powerful Presentation and Pitching Skills

SONIA BELDOM

It's often said that people buy people – we trust a brand if we respect and like the people behind it and the same is true of your expertise and skills on offer. If people don't connect or like you, they won't invest in you. So how do you stand out from the crowd to make a real and genuine connection with another human being to create a deep and lasting impression?



training



Sonia Beldom
—
Creative Trainer /
Television Producer





PRESENTING YOURSELF

This workshop is designed to bring out your best qualities, empower you with new presentation and pitching skills so that you can flourish in an environment where people invest in you. You'll get to practice your skills on camera, learn from group feedback and work with a tutor who has extensive experience within the creative industry, training experts, celebrities and job seekers in the core skills of powerful personal presentation and pitching.

During this course you will:

- Get a thorough analysis of how you appear through first impressions. What does your appearance, body language and energy level say about you?
- Complete a Myers Briggs-style personality & skills analysis to take away and learn from
- Learn the secrets of body language and non-verbal communication to build rapport and trust through authenticity and confidence

Understand how language can transform your presentation and pitching by simple tricks of replacing negative messages with positive, powerful words

— Have the chance to see yourself and your presentations on screen, with positive, empowering feedback from the tutor and group to give you genuine insights into where you're doing it right and what you could improve on

LEARNING OUTCOMES

By the end of this workshop you will:

— Transform your personal style in presenting and conducting yourself in multiple situations

— Gain confidence in your personal style and skills by group feedback

— Create your capsule pitch and understand how to build trust

— Take away a new tool kit of bespoke presentation skills for your future success

SUITABLE FOR

Established managers and creatives who need to present to external clients, internal business partners and in networking situations

WHAT THEY SAY

'We've used your presentation skills training in all areas of our work – it's paying great dividends in bringing in new clients and we're all feeling energised in selling.'

NH Art Lights London

YOUR FACILITATOR

Sonia Beldom coaches presentation and pitching skills for individuals, businesses, public speakers, celebrities and media-facing expert contributors. As a producer in radio and television she has spent a career building the confidence of people in the broadcast and public speaking world, directing them in how to project their presentation and performance. Sonia runs a TV production company and a specialist media training company, New Direction Training. Her courses are immersive, energetic, practical and offer individual feedback and follow-up.

CONTACT

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