

NB17 Festival Assistant

Dates: 5 - 6 July, 2017

Applications to be received by: Thursday 15 June, 2017



Background

New Blood is the fresh creative talent working hard in and out of universities the world over, getting ready to kick our industry into shape. New Blood is the part of D&AD that's all about identifying, showcasing and nurturing this talent. The New Blood Festival complements the exhibition showcase and provides unique opportunities for the students. This buzzing series of industry-led workshops, screenings, talks and tours is designed to help students network, explore their options and get that all important first foot through the door.

We're looking for ten volunteer NB17 Festival Assistants to help us to make another amazing festival happen. Sound good? Read on.

How can you help?

You will:

- Represent D&AD and liaise with festival supporters, partners and fringe event hosts.
- Assist with event fringe event delivery; supporting fringe host(s) and assisting with NB17 speaker programme at Hanbury Hall.
- Illustrate each event using your social media skills. Tweet and Instagram like it's going out of fashion.
- Provide a short and comprehensive debrief of each event (attendance, participation and outcomes)

What will we do for you?

We will:

- Receive a complimentary D&AD Creative Training Course (worth £560)
- Cover your lunch and travel expenses
- Put you on the guest list for the exclusive New Blood Exhibition Private view
- Put you on the guest list for the New Blood Awards Ceremony and Party
- Give you your own D&AD 2017 Annual

Skills:

- Impeccable copywriting and communication skills
- Strong people skills, confident leading a group and excellent social networking
- Absolute enthusiasm for design and the arts.

What do you need to do next? Send us a copy of your most recent CV and a short paragraph explaining why you're the person for the job and what you hope to gain from the experience, by email to **bernard.benny@dandad.org**. Put "NB17 Assistant Application" in the subject line.

Due to the number of applications we receive, we regret that you will not be contacted unless you are shortlisted for an interview. If you have not heard from us within three weeks of the closing date of your application you should assume that you have not been successful on this occasion.