

D&AD Global Awards 2007 Winners

D&AD Black Pencils

Jury	Category Title	Title	Entrant Company	Client	Brand	Country
Illustration	Illustration: Press Advertising	War orphans - Somalia / War orphans - Iraq / War orphans - Chechnya	Kolle Rebbe Werbeagentur GmbH	Bischoefliches Hilfswerk Misereor e.V.	Misereor Charity	Germany
Websites	New Uses of Websites	Nike+	R/GA	Nike	Nike+	United States

D&AD Yellow Pencils

Jury	Category Title	Title	Entrant Company	Client	Brand	Country
Ambient	Experiential	Beach Mat	Grey Argentina	Playboy	Playboy	Argentina
Art Direction	Art Direction: Press Advertising	Imagine / Every Day / Grow Up / Could You	Clemmow hornby Inge	Princes Trust	Changing Lives	United Kingdom
Digital Installations	Digital Installations	Volume	United Visual Artists	Victoria and Albert Museum	Sony Playstation	United Kingdom
Direct	Direct Digital	Tsotsi	TBWA\Hunt\Lascaris - Johannesburg	SAFACT	Anti-Piracy Foundation	South Africa
Environmental Design	Retail & Services	FREITAG SHOP ZURICH	FREITAG lab ag	-	FREITAG	Switzerland
Environmental Design	Public Space & Community	Lohring Underground Station	RÜBSAMEN+PARTNER ARCHITEKTEN BDA	Stadtbahn GbR Bochum	Sounding Space	Germany
Environmental Design	Leisure & Tourism	Upper Class Clubhouse at London Heathrow	Virgin Atlantic Airways	Virgin Atlantic Airways	Virgin Atlantic Airways	United Kingdom
Gaming	Console Games	Wii Sports	Cake	Nintendo	Wii	United Kingdom
Gaming	Handheld Games	Dr. Kawashima's Brain Training: How Old is Your Brain?	Cake	Nintendo	Nintendo DS	United Kingdom
Gaming	Handheld Games	LocoRoco	Sony Computer Entertainment	Sony Computer Entertainment Europe	LocoRoco	United Kingdom
Graphic Design	Graphic Design: CD, DVD & Record Sleeves	Beck 'The Information' / Beck 'Cellphone's Dead' / Beck - Promotional Poster	Big Active	Beck / Interscope	Beck	United Kingdom
Graphic Design	Graphic Design: Signage & Information Graphics	FUKUTAKE HOUSE	FLAME, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan
Graphic Design	Graphic Design: Catalogues & Brochures	Be Books	GRP	NHS Glasgow and Partners	Be	United Kingdom
Graphic Design	Graphic Design: Posters	STENCIL / PAINTED / SCREEN / BLOCK	Lowe London	INBEV UK	PEETERMAN ARTOIS	United Kingdom
Graphic Design	Graphic Design: CD, DVD & Record Sleeves	LoAF01 packaging / LoAF02 packaging / LoAF03 packaging / LoAF04 packaging	Non-Format	Lo Recordings	LoAF	United Kingdom
Graphic Design	Graphic Design: Technical Literature	TAXI Time-table 06/07	Nordpol Hamburg Agentur fuer Kom	Das Taxi Funk & Service e.G.	DAS TAXI	Germany
Graphic Design	Graphic Design: Catalogues & Brochures	LOS / GO!	sigi Mayer	Brigitta Zettl	Extraordinary food	Austria
Illustration	Illustration: Press Advertising	War orphans - Somalia / War orphans - Iraq / War orphans - Chechnya	Kolle Rebbe Werbeagentur GmbH	Bischoefliches Hilfswerk Misereor e.V.	Misereor Charity	Germany
Illustration	Illustration: Poster Advertising	FLAG	Lowe London	INBEV UK	STELLA ARTOIS	United Kingdom
Illustration	Illustration: Press Advertising	Ace / Joker / Diamond	McCann Erickson Singapore	National Council on Problem Gambling	National Council on Problem Gambling	Singapore
Integrated Magazine & Newspaper Design	Integrated	Run London	Wieden+Kennedy	Nike	Nike Run London	United Kingdom
Magazine & Newspaper Design	Magazine Front Covers	Draft 4	Draft Magazine Ltd	Draft	Draft	United Kingdom
Online Advertising	Online Advertising	Mercedes GL Banner	Agency Republic	DaimlerChrysler	Mercedes-Benz	United Kingdom
Online Advertising	Digital Advertising Campaigns	Yell.com Results for real life™	AKQA	Yell.com	Yell.com	United Kingdom
Online Advertising	Online Advertising	Stand / Doubledown / Hit / All in / Spin	Lean Mean Fighting Machine	Virgin Games	Virgin Casino	United Kingdom

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Photography	Photography: Press Advertising	Airmail 5 / Airmail 1 / Airmail 2 / Airmail 3 / Airmail 4	Jung von Matt AG	DHL	DHL	Germany
Photography	Photography: Book Design	Sketch Look Book	sketch	Sketch / Ich&Kar	Sketch	United Kingdom
Poster Advertising	Pavement Poster Advertising	Builders of Tomorrow	Jung von Matt AG	Lego	Lego	Germany
Poster Advertising	Enhanced Poster Advertising	Power to the People	Net#Work BBDO	Nedbank	Nedbank	South Africa
Poster Advertising	Poster Advertising Campaigns	Not here but now, Liberia-Winterthur / Not here but now, China-Geneve / Not here but now, Iraq-Basel / Not here but now, Sudan-Lugano / Not here but now, Somalia-Geneve / Not here but now, Myanmar-Lugano / Not here but now, Israel-Basel / Not here but now, Guantanamo-Zurich / Not here but now, Abu G	walker	Amnesty International Switzerland	Amnesty International	Switzerland
Press Advertising	Magazine Press Advertising Colour	Sudoku / TV / Football	Shackleton	Save the Children	Save the Children	Spain
Product Design	Health & Medical	Concrete Canvas Shelters	Concrete Canvas	Concrete Canvas Technology	Concrete Canvas Technology	United Kingdom
Product Design	Leisure	DXL Protective Helmet	fuseproject	Pryde	DXL	United States
Product Design	Public Space	quietrevolution	Quietrevolution Ltd	various	quietrevolution	United Kingdom
Radio	Radio Commercials	Bedroom / Dining Room / Shower	Grey Worldwide	Cozmetek	Geronimo Condoms	South Africa
Radio	Radio: Writing	Bedroom / Dining Room / Shower	Grey Worldwide	Cozmetek	Geronimo Condoms	South Africa
TV & Cinema Advertising	Cinema Commercials 61 - 120 Seconds	Transvestite	Ogilvy & Mather	Tribeca Film Festival	Tribeca Film Festival	United States
TV & Cinema Advertising	TV Commercials 21 - 40 Seconds	Beard	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States
TV & Cinema Advertising	TV Commercial Campaigns	Grace / Fever / Dinner / Heart to Heart / Videogame	TBWA\Chiat\Day New York	Masterfoods	Compos	United States
TV & Cinema Advertising	TV Commercial Campaigns	Beard / Trade / Leak	TBWA\Chiat\Day New York	Masterfoods	Skittles	United States
TV & Cinema Crafts	TV & Cinema Crafts: Cinematography	Sea of Skin	Bartle Bogle Hegarty	Vaseline	Vaseline Brand	United States
TV & Cinema Crafts	TV & Cinema Crafts: Special Effects	Underwater World	Leo Burnett Italy	Indesit Company	Aqualtis	Italy
TV & Cinema Crafts	TV & Cinema Crafts: Sound Design	Choir	Wieden+Kennedy	Honda	Honda Civic	United Kingdom
TV & Cinema Crafts	TV & Cinema Crafts: Editing	Choir	Wieden+Kennedy	Honda	Civic	United Kingdom
TV & Cinema Graphics	TV & Cinema Promotions, Stings & Programme Junctions	The State of Russia	Channel 4 Television	Channel 4 Television	More4	United Kingdom
TV & Cinema Graphics	TV & Cinema Promotions, Stings & Programme Junctions	Elvis	DFGW	BBC	BBC Radio 2	United Kingdom

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Typography	Typography: Graphic Design	FUKUTAKE HOUSE	FLAME, inc.	Soichiro Fukutake	FUKUTAKE HOUSE	Japan
Viral	Viral Films	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom
Viral	Viral: Direction	Come Home to The Simpsons	devilfish	Sky One	Sky One	United Kingdom
Viral	Viral: Cinematography	Anyone	Gorgeous Enterprises	Against Breast Cancer	Against Breast Cancer	United Kingdom
Viral	Viral Films	adicolor Podcast White / adicolor Podcast Green / adicolor Podcast Pink / adicolor Podcast Blue / adicolor Podcast Red / adicolor Podcast Yellow / adicolor Podcast Black	IDEALOGUE	adidas	adidas adicolor	United States
Viral	Viral Films	Evolution	Ogilvy & Mather	Unilever Canada	Dove Self Esteem Fund	Canada
Viral	New Uses of Viral	Cisco booming	Ogilvy Frankfurt	Cisco Systems Germany	Cisco Unified Communications	Germany
Viral	Viral: Writing	A Little Bit Rude	Publicis	P&G	Charmin	United Kingdom
Websites	Websites: Photography	COME INTO THE CLOSET	Forsman & Bodenfors	IKEA SWEDEN	HOMESTYLING	Sweden
Websites	Websites: Writing	www.clearification.com	Mekanism	Microsoft	Windows Vista	United States
Websites	Websites: Interface & Navigation	DAYDREAM	qubibi	Weave Toshi	Weave Toshi	Japan
Websites	New Uses of Websites	Nike+	R/GA	Nike	Nike+	United States
Websites	Microsites	Bodygroom Electric Shaver - "Philips Bodygroom"	Tribal DDB New York	Philips Norelco	Philips Norelco Bodygroom	United States