

D&AD Awards 2008 Nominations & In-Book

Jury	Category	Award Status	Company	Title	Client	Brand	Country
Direct	Moving Image	In-Book	Santo Buenos Aires	Telethon / Pino Stylist / Sumo Wrestlers / Guinea Pig	Arnet	Telecom	Argentina
Integrated	Integrated	In-Book	Vegaalmosponce	Axe3	Axe	Unilever	Argentina
TV & Cinema Advertising	TV Commercials 41-60 seconds	In-Book	Santo Buenos Aires	Neon Girl	Lux	Unilever	Argentina
Environmental Design	Installations	Nomination	Frost Design	Stockland Flip Dot wall	Stockland	Stockland	Australia
Music Videos	Music Videos	Nomination	Revolver	My People	The Presets (Modular Records)		Australia
Packaging Design	Packaging	Nomination	Mash	Changing Lanes	Viottolo	Changing Lanes	Australia
Branding	New Branding Schemes: Large Business	In-Book	landor associates	One Degree Logo / One Degree Brochure / One Degree Guidelines / One Degree Packaging / One Degree Posters / One Degree Website	One Degree	News Limited	Australia
Direct	Radio	In-Book	Mark.	Dog's Know	tbc	Sydney Dogs & Cat Home	Australia
Gaming	Online Games	In-Book	Lowe & Rivet	ElectroCity	Genesis Energy	Genesis Energy	Australia
Graphic Design	Moving Image	In-Book	Saatchi & Saatchi Australia	Sydney Writers' Festival 2007	Sydney Writers' Festival 2007	Sydney Writers' Festival	Australia
Integrated	Integrated	In-Book	Clemenger BBDO Melbourne	Plastic Cup	Carlton Draught	Foster's Group	Australia
Packaging Design	Packaging	In-Book	The Collective Design Consultant	Wine Range / Wine Range 2 / Wine Range 3	Richfield Vineyard	Richfield Vineyard	Australia
Packaging Design	Physical Shape	In-Book	nutcracka creative	packaging design/physical shape	paper merchant	spicers paper - paperlinx	Australia
Radio	Radio Commercials	In-Book	303 Group	5 Kids	Watch Around Water	The Royal Lifesaving	Australia
Radio	Radio Commercials	In-Book	Clemenger BBDO Melbourne	Disclaimer	RACV Financial Services	RACV	Australia
TV & Cinema Advertising	TV Commercial Campaigns	In-Book	DDB Sydney Pty Limited	Nightmare PC Load Letter / Nightmare Paper Jam	Brother - Printer Range	Brother	Australia
TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	JWT Sydney	Birthday Girl	Car & Truck Rentals	Thrifty	Australia
TV & Cinema Crafts	Cinematography	In-Book	exit films	Henri	Herringbone	Herringbone	Australia
TV & Cinema Crafts	Direction	In-Book	exit films	Henri	Herringbone	Herringbone	Australia
Typography	Graphic Design	In-Book	Saatchi & Saatchi Australia	Sydney Writers' Festival 2007	Sydney Writers' Festival 2007	Sydney Writers' Festival	Australia

Viral	Viral Films	In-Book	The One Centre	Bogan	Drambuie	McWilliams Wines	Australia
Writing for Advertising	Press Advertising	In-Book	M & C saatchi	Blades / Phantom / Ski Trails / Trust Fund	Polo In The City	Polo Enterprises	Australia
Writing for Design	Graphic Design	In-Book	Leo Burnett	There's No "I" In Carriage	Commuter Etiquette	Connex	Australia
Graphic Design	Catalogues & Brochures	In-Book	Sigi Mayer	Part two	Brochure	Zettl GmbH	Austria
Branding	New Branding Schemes: Small Business	Nomination	Basedesign	Logotypes & Grid System / Advertising Campaign / Promotional Items / Merchandising	BozarShop	BozarShop	Belgium
Environmental Design	Public Space & Community	Nomination	Marcio Kogan Architect	Prime Time	Christine Bruder	Prime Time	Brazil
Environmental Design	Retail & Services	Nomination	Isay Weinfeld	Livraria da Vila	Samuel Seibel	Livraria da Vila	Brazil
Environmental Design	Retail & Services	Nomination	Marcio Kogan Architect	Mi Casa	Houssein Jarouche	Mi Casa	Brazil
Environmental Design	Residential	In-Book	MARCIO KOGAN ARCHITECT	mirindiba house	mirindiba house	luis cury	Brazil
Illustration	Poster Advertising	In-Book	AlmapBBDO	in the summer even the sun hangs out longer at beach just to see you. / A shoe lace is like a neck tie for your feet	Havaianas	São Paulo Alpargatas	Brazil
Illustration	Poster Advertising	In-Book	Leo Burnett Brasil	Rolling Stones	Mr Sebo (Used Records)	Mr Sebo	Brazil
Online	Art Direction	In-Book	McCann Erickson Brazil	CONTROL Z	SALVATION ARMY	SALVATION ARMY	Brazil
Online Advertising	Online Advertising	In-Book	DDB Brasil	Evolution	Cia Athletica	Cia Athletica	Brazil
TV & Cinema Graphics	TV Title Sequences	In-Book	Lobo	Videobrasil	Sesc Video Brasil	16º Festival Internacional de	Brazil
Typography	Press Advertising	In-Book	AlmapBBDO	Family / Legs / Luggage	SpaceFox	Volkswagen	Brazil
Branding	New Branding Schemes: Small	Nomination	GJP Advertising	Down Below menu / Down Below Post Card / Down Below Appointment Card / Down	Gee Beauty	Down Below	Canada
Product Design	Health & Medical	Nomination	Taxi Canada Inc	15 Below	Taxi Canada Inc	15 Below	Canada
Branding	Brand Applications:	In-Book	GJP Advertising	Down Below menu / Down Below Post Card / Down Below Appointment Card / Down	Down Below	Gee Beauty	Canada
Integrated	Integrated	In-Book	Ogilvy & Mather	"New" Diamond Shreddies	Shreddies	Kraft Canada Inc.	Canada
Press Advertising	Magazine Press Advertising Colour	In-Book	BBDO Canada	Fat Bear	Jeep Wrangler Unlimited	Chrysler Canada Inc.	Canada
Press Advertising	Newspaper Press Advertising	In-Book	Leo Burnett	Adopt A New Life - "Tine" / Adopt A New Life - "Jog" / Adopt A New Life	Toronto Humane Society	Toronto Humane Society	Canada

Radio	Radio Commercials	In-Book	Rethink	Bacteria	Public Service/Educatio	Science World	Canada
TV & Cinema Advertising	TV Commercial Campaigns	In-Book	DDB Canada, Vancouver	Elevator / Metal Shop	Pacific Blue Cross Health	Pacific Blue Cross	Canada
TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	Rethink	Can	Public Service/Womans	YWCA	Canada
Viral	Viral Films	In-Book	Ogilvy & Mather	Onslaught	Dove Self-Esteem Fund	Unilever Canada	Canada
Writing for Advertising	Press Advertising	In-Book	TBWA \VANCOUVER	For More Information	BC Lung Association	BC Lung Association	Canada
Art Direction	Press Advertising	In-Book	BBDO Chile	Puzzle / Rubick	PlayStation 2	Sony Chile	Chile
Direct	Digital	Nomination	Ogilvy Beijing	Don't Leave	WWF	WWF	China
Direct	Digital	In-Book	Ogilvy Beijing	'Tiger' Email	WWF Wildlife Monitoring Network	WWF	China
Illustration	Poster Advertising	In-Book	Ogilvy Beijing	Mix2	Red Bull	Red Bull	China
Illustration	Poster Advertising	In-Book	Shanghai Ogilvy & Mather Advertising	Zhou Yu / Zheng He / Columbus	Wu Liang Ye	C.P Group	China
Press Advertising	Magazine Press Advertising Colour	In-Book	BatesAsia China	Road	Mio GPS	Mio	China
Direct	Integrated	Nomination	JWT/Costa Rica	Nelka Case Direct	Nelka	Nelka Rent a Car	Costa Rica
Viral	Viral Films	Nomination	Saatchi & Saatchi	Dynamite Surfing	Quiksilver Denmark	Quiksilver	Denmark
Branding	New Branding Schemes: Small Business	In-Book	Scandinavian DesignLab	01 / 02 / 03 / 04	PARISTEXAS	PARISTEXAS	Denmark
Packaging Design	Packaging	In-Book	Goodmorning Technology	Widex Universal - Hearing Aid Package	Widex	Widex	Denmark
Magazine & Newspaper Design	Entire Magazines	In-Book	Kasino	Kasino A4	Kasino A4	WeAreKasino	Finland

Broadcast Innovations	Broadcast Innovations	Nomination	BETC Euro RSCG	Ebay	Ebay	Ebay	France
Illustration	Poster Advertising	In-Book	DDB Paris	Tiji - Crosswalk / Tiji - Belly / Tiji - Shampooing / Tiji - Oven	Tiji	Lagardère	France
Illustration	Press Advertising	In-Book	BETC Euro RSCG	Merry Christmas	SCI FI	NBC UNIVERSAL	France
Photography	Press Advertising	In-Book	TBWA\Paris	Clown	Playstation	SONY COMPUTER	France
Press Advertising	Magazine Press Advertising Colour	In-Book	leg	the Jam / the Smiths / Nirvana / the Clash / the Strokes / Elvis Costello / the Ramones	OUI FM	oui fm	France
Press Advertising	Magazine Press Advertising	In-Book	TBWA\Paris	Doctor, Doctor / Burdy Num Num / Just a little prick	SPONTEX	MAPA SPONTEX	France
Press Advertising	Magazine Press Advertising	In-Book	TBWA\Paris	Clown	Playstation	SONY COMPUTER	France
Press Advertising	Newspaper Press Advertising	In-Book	leg	Nirvana / the Clash / the Strokes / the Ramones	OUI FM	oui fm	France
Websites	Microsites	In-Book	OgilvyInteractive	Core Values	Corporate Campaign	Louis Vuitton	France
Writing for Advertising	Press Advertising	In-Book	DDB Paris	Combi 1 / Combi 2 / Combi 3 / Combi 4 / Combi 5 / Combi 6	Volkswagen Commercial Vehicles	Volkswagen Commercial Vehicles	France
Broadcast Innovations	Broadcast Innovations	Nomination	Jung von Matt AG	Radiovision	Blaupunkt	Blaupunkt Radios	Germany
Digital Installations	Digital Installations	Nomination	Art+Com	Duality	Nanjo and Associates	New Building Development	Germany
Direct	Digital	Nomination	Springer & Jacoby Werbeagentur GmbH & Co. KG	Olympus PT-029 "Underwatercase"	Olympus Europa GmbH	Olympus mju 600	Germany
Direct	Writing	Nomination	BBDO Stuttgart GmbH	Stories in Oil	Mercedes-Benz Trucks	Blue Tec	Germany
Environmental Design	Installations	Nomination	Art+Com	Jurascope	Humboldt Universität zu Berlin	Permanent Exhibition "The World of Berlin"	Germany
Environmental Design	Leisure & Tourism	Nomination	Atelier Markgraph GmbH	Sound of the Squares	Stadtmarketing Mannheim GmbH	The City of Mannheim	Germany

Environmental Design	Public Space & Community	Nomination	Art+Com	Duality	Nanjo and Associates	New Building Development	Germany
Websites	Illustration	Nomination	Interone Worldwide	BMW Pace	BMW	BMW	Germany
Broadcast Innovations	Broadcast Innovations	In-Book	Jung von Matt AG	Sixt Hip-Hop	SIXT Car Rental	SIXT Car Rental	Germany
Digital Installations	Digital Installations	In-Book	ART+COM	Copaxone Experience	Copaxone (multiple categories)	WJM Creative Services (UK) Ltd	Germany
Digital Installations	Digital Installations	In-Book	Jung von Matt AG	Tagged in Motion	Jung von Matt/next	Jung von Matt/next GmbH	Germany
Direct	Addressed Direct Mail Very Low Volume 1 - 500	In-Book	Jung von Matt AG	Tree drawings	Forest Stewardship Council	Forest Stewardship Council	Germany
Direct	Art Direction	In-Book	Interone Worldwide	BMW PACE	BMW	BMW	Germany
Direct	Digital	In-Book	DDB Germany, Hamburg	Nike+ Miles	Nike+	Nike Deutschland GmbH	Germany
Direct	Integrated	In-Book	Serviceplan Muenchen / Hamburg	ProAging Campaign	Unicef ProAging	UNICEF Deutschland	Germany
Direct	Moving Image	In-Book	Interone Worldwide	MINI Clubman. The other test-drive.	MINI	BMW AG	Germany
Environmental Design	Exhibitions	In-Book	Atelier Markgraph GmbH	The road to the future – Mercedes-Benz at the 2007 IAA Motor Show	Mercedes-Benz	Daimler AG	Germany
Environmental Design	Installations	In-Book	BBDO Stuttgart GmbH	Clean Wall	Blue Tec	Mercedes-Benz Trucks, Sales Germany	Germany
Environmental Design	Installations	In-Book	Scholz & Friends Identify	The humanities. ABC of humankind.	Science Year 2007	Bundesministerium für Bildung und Forschung	Germany
Environmental Design	Leisure & Tourism	In-Book	ippolito fleitz group	T-012	T-012	T-012 GmbH	Germany
Environmental Design	Public Space & Community	In-Book	Scholz & Friends	More space for children	non profit organisation of parents	Kindervereinigung Sachsen e.V.	Germany
Environmental Design	Public Space & Community	In-Book	Scholz & Friends Identify	The humanities. ABC of humankind.	Science Year 2007	Bundesministerium für Bildung und Forschung	Germany
Gaming	Online Games	In-Book	Interone Worldwide	BMW PACE	BMW	BMW	Germany
Graphic Design	Catalogues & Brochures	In-Book	Dorten Bauer	Sparkassenkunst	DSV Kunstkontor	DSV Kunstkontor	Germany
Illustration	Book Design	In-Book	Kolle Rebbe Werbeagentur GmbH	"Death´s Messengers"	Book "Death´s Messengers"	Brüder Grimm-Gesellschaft e.V.	Germany

Illustration	Poster Advertising	In-Book	Kolle Rebbe Werbeagentur GmbH	"Misereor collateral damage/ 1. sports field" / "Misereor collateral damage/ 2. playschool" / "Misereor collateral damage/ 3. school"	Misereor Charity	Bischöfliches Hilfswerk Misereor e.V.	Germany
Magazine & Newspaper Design	Entire Magazines	In-Book	mono.kultur	mono.kultur 1 / mono.kultur 2 / mono.kultur 3 / mono.kultur 4 /	mono.kultur	mono.kultur	Germany
Online Advertising	Online Advertising	In-Book	Ogilvy Frankfurt	Malteser "Typo Crash" Banner	Malteser Ambulance Service	Malteser Ambulance Service	Germany
Poster Advertising	Pavement Posters	In-Book	DDB Duesseldorf GmbH	Shadow Poster	VW Eos	Volkswagen AG	Germany
Poster Advertising	Poster Advertising	In-Book	kempertrautmann gmbh	Hitler / Banana / cactus	Comedy Central	MTV Networks GmbH & Co. KG	Germany
Poster Advertising	Poster Advertising Campaigns	In-Book	Ogilvy Frankfurt	Mattel Matchbox - Young Drivers" Campaign - Motiv: "Mustang" / Mattel Matchbox "Young Drivers" Campaign	Matchbox	Mattel Germany	Germany
Press Advertising	Magazine Press Advertising Colour	In-Book	DDB Germany, Berlin	Parking - Touran	Volkswagen Park Distance Control	Volkswagen AG	Germany
Press Advertising	Magazine Press Advertising	In-Book	kempertrautmann gmbh	Hitler / Banana / cactus	Comedy Central	MTV Networks GmbH & Co. KG	Germany
Press Advertising	Newspaper Press Advertising	In-Book	Grabarz & Partner Werbeagentur G	Child / Truck / Deer	Volkswagen AG	Volkswagen AG	Germany
Press Advertising	Newspaper Press Advertising Colour	In-Book	kempertrautmann gmbh	Hitler / Banana / cactus	Comedy Central	MTV Networks GmbH & Co. KG	Germany
Radio	Radio Commercials	In-Book	cayenne Werbeagentur GmbH	Test	www.myflirt.de	myflirt GmbH	Germany
TV & Cinema Advertising	TV Commercials 41-60 seconds	In-Book	kempertrautmann gmbh	Beate Uhse parental controls for TV viewing	Beate Uhse	Beate Uhse AG	Germany
Typography	Press Advertising	In-Book	Ogilvy Frankfurt	Malteser "Typo Crash" Campaign - Motiv "Crushed Spine" / Malteser "Typo Crash" Campaign	Malteser Ambulance	Malteser Ambulance	Germany
Websites	Typography	In-Book	NEUE DIGITALE GmbH	Sabrina Setlur - rot.fm	Sabrina Setlur	3p Gesellschaft für	Germany
Writing for Advertising	Press Advertising	In-Book	Geschke/Pufe Berlin	Porsche "Child Seats"	Porsche	Porsche North-West	Germany
Writing for Design	Graphic Design	In-Book	BBDO Stuttgart GmbH	Stories in oil	Blue Tec	Mercedes-Benz Trucks, Sales	Germany
Book Design	Entire Books	In-Book	Publicis Ambience	Bang Bang	Ashish Khazanchi	Ashish Khazanchi	India
Direct	Addressed Direct Mail Very Low	In-Book	Leo Burnett India	MEMORY BOOK	DATA RECOVERY SERVICES	SHRI AUROBINDO	India
Illustration	Poster Advertising	In-Book	Ogilvy & Mather	Plant More Lives 'Bird'	WWF	WWF - India	India
Press Advertising	Newspaper Press Advertising Colour	In-Book	Leo Burnett India	Che Guevara / Charlie Chaplin / Hitler	Luxor Highlighters	Luxor Writing Instruments Pvt Ltd	India

TV & Cinema Advertising	TV Commercials 61-120 seconds	In-Book	Ogilvy & Mather	Gas	Neo Sports	Neo Sports	India
TV & Cinema Crafts	Cinematography	In-Book	Ramesh Deo Production Pvt. Ltd	Cricket	NIKE	NIKE	India
TV & Cinema Crafts	Direction	In-Book	Ramesh Deo Production Pvt. Ltd	Cricket	NIKE	NIKE	India
TV & Cinema Crafts	Editing	In-Book	Ramesh Deo Production Pvt. Ltd	Cricket	NIKE	NIKE	India
TV & Cinema Crafts	Use of Music	In-Book	Ramesh Deo Production Pvt. Ltd	Cricket	NIKE	NIKE	India
Typography	Poster Advertising	In-Book	Lowe	Help Educate	Public Service	Pratham - Mumbai	India
Music Videos	Music Videos	In-Book	Red Jam Productions	Floating		V2	Ireland
Magazine & Newspaper Design	Entire Newspapers	In-Book	La Stampa	La Stampa redesign	La Stampa	Editrice La Stampa	Italy
Environmental Design	Workplace	Nomination	Hirotaaka Satoh Architecture & Design	Machiya Office	Hirayama Electric Inc.	Hirayama Electric Inc.	Japan
Mobile Marketing	Mobile Marketing	Nomination	Hakuhodo Inc.	World's Worst War	Tohato Inc.	Tyrant Habanero, Satan Jolokia	Japan
Online Advertising	Digital Advertising	Nomination	777interactive	Color Tokyo!	Sony Marketing Inc.	Bravia	Japan
Online Advertising	Digital Advertising	Nomination	GT INC	REC YOU	SONY	Walkman	Japan
Online Advertising	Digital Advertising	Nomination	Projector Inc.	Uniqlock	Uniqlo	Uniqlock	Japan
Websites	Microsites	Nomination	Projector Inc.	UNIQLOCK	UNIQLO	UNIQLOCK	Japan
Book Design	Book Front Covers	In-Book	plug-in graphic	PAUL DAVIS BOOK COVER	AOYAMA BOOK CENTRE	TAKEO CO.,LTD.	Japan
Environmental Design	Workplace	In-Book	Klein Dytham architecture	T\H	TBWA + HAKUHODO	TBWA + HAKUHODO	Japan
Gaming	Online Games	In-Book	MAKIBISHI inc.	MAKIBISHI COMIC	MAKIBISHI inc.	MAKIBISHI inc.	Japan
Graphic Design	Calendars	In-Book	DRAFT CO.,LTD.	Ribbon	D-BROS	D-BROS	Japan
Graphic Design	Posters	In-Book	702 Design Works Inc.	Mesatex Japan fabric 2008	Mesatex Japan	Mesatex Japan Inc.	Japan
Mobile Marketing	Mobile Marketing	In-Book	beacon communications k.k.	NIKE Bukatsu Campaign 2007	NIKE	NIKE Japan	Japan
Online Advertising	Online Advertising	In-Book	Dentsu Inc.	Viewpoint / Transformer / Zoom in / out / The Ten Commandments / Maze	Car Navigation System	Honda Motor co.,Ltd.	Japan
Online	Online	In-Book	Dentsu Inc.	Clock	public problem	WFP	Japan

Packaging Design	Packaging	In-Book	DENTSU INC. Tokyo	Lace Queen	Tissue Box	KANSAI PAPER CO.,LTD	Japan
Websites	Microsites	In-Book	777interactive	COLOR TOKYO!	BRAVIA	Sony Marketing (Japan) Inc.	Japan
TV & Cinema Advertising	TV Commercials 61-120 seconds	Nomination	Leo Burnett Advertising Sdn Bhd	Tan Hong Ming	Petronas Nasional Berhad	Merdeka 2007	Malaysia
Direct	Addressed Direct Mail Low Volume 501 - 10001	In-Book	Ogilvy Malaysia	Small, Medium or Large	IBM	IBM Malaysia Sdn Bhd	Malaysia
Graphic Design	Environmental Graphics	In-Book	Publicis Malaysia	Ripped Reality Standee	HP Advanced Photo Paper	Hewlett-Packard Malaysia	Malaysia
Illustration	Graphic Design	In-Book	Naga DDB Malaysia	WAVE OF TREES	ENVIRONMENTAL AWARENESS	REGIONAL ENVIRONMENTAL	Malaysia
Poster Advertising	Point of Sale Posters	In-Book	Ogilvy Malaysia	Flasher Flood	Corporate	Carrefour Malaysia	Malaysia
Typography	Poster Advertising	In-Book	Leo Burnett Advertising Sdn Bhd	Redecorate	Interior Month	Kinokuniya Bookstores Sdn Bhd	Malaysia
Poster Advertising	Indoor Posters	In-Book	JWT Mexico	Before-After	Cruz Roja Mexicana	Cruz Roja Mexicana	Mexico
Press Advertising	Inserts & Leaflets	In-Book	JWT Mexico	Before-After	Cruz Roja Mexicana	Cruz Roja Mexicana	Mexico
Branding	Existing Branding Schemes:	Nomination	Thonik	Amone / Nyer (2) / Nyer (3) / Public Space / Diverse / Posters	Museum Boijmans van	Museum Boijmans van	Netherlands
Environmental Design	Exhibitions	Nomination	...,staat	House of Bols	Lucas Bols BV	Bols	Netherlands
Environmental Design	Exhibitions	Nomination	Kossmann.dejong	Bisj Poles, Sculptures from the Rainforest	Tropenmuseum Amsterdam	Museum	Netherlands
Magazine & Newspaper Design	Entire Magazines	Nomination	Foam Magazine b.v.	Foam Magazine Fall 2007 / Foam Magazine Spring 2007 / Foam Magazine Summer 2007 / Foam Magazine Winter 2007	Foam Magazine	Foam Magazine	Netherlands
Magazine & Newspaper Design	Entire Magazines	Nomination	Top Publishers	Fantastic Man	Fantastic Man	Fantastic Man	Netherlands
Press Advertising	Newspaper Press Advertising Black & White	Nomination	DDB Amsterdam	Product Recall	Pon's Automobielandel B.V.	Volkswagen	Netherlands
Environmental Design	Exhibitions	In-Book	Kossmann.dejong	ISTANBUL, The City and the Sultan	Museum	Foundation De Nieuwe Kerk	Netherlands
Environmental Design	Museums & Galleries	In-Book	Kossmann.dejong	The Departure Hall of the Amsterdam Historical Museum	Museum	Amsterdam Historical Museum	Netherlands
Graphic Design	Posters	In-Book	Studio Dumbar	Poster series Pulchri Studio - Voorjaarssalon 2007 / Poster series Pulchri Studio - Najaarssalon 2007	Pulchri Studio	Pulchri Studio	Netherlands

Radio	Writing	In-Book	180 amsterdam	Amstel Radio - Mobile Phone / Amstel Radio - Girlfriend / Amstel Radio -	Amstel	Amstel	Netherlands
Typography	Graphic Design	In-Book	The Stone Twins	SoundCircus Kees Kroot Stationery	SoundCircus Kees Kroot	Kees Kroot	Netherlands
Integrated	Integrated	Nomination	Publicis Mojo Auckland	Speights Great Beer	Lion Nathan	Speights	New Zealand
Mobile Marketing	Mobile Marketing	Nomination	Saatchi & Saatchi NZ	NZ Army Bluetooth	NZ Army	NZ Army Recruitment	New Zealand
Online Advertising	Digital Innovations	Nomination	Saatchi & Saatchi NZ	Wellington Zoo Close Encounters	Wellington Zoo	Wellington Zoo Close Encounters	New Zealand
Ambient	Ambient	In-Book	Clemenger BBDO	Omaka	Omaka Aviation Heritage Centre	Omaka Aviation Heritage Centre	New Zealand
Ambient	Ambient	In-Book	DDB	Superman Britomart	Sky Movies	Sky Television	New Zealand
Book Design	Entire Books	In-Book	Catherine Griffiths	STOPOVER	A story of migration	Bruce Connew	New Zealand
Broadcast Innovations	Broadcast Innovations	In-Book	Publicis Mojo Auckland	Schweppes Short Film Festival	Schweppes	Coca Cola Eurasia	New Zealand
Direct	Addressed Direct Mail Very Low	In-Book	DDB	RedHead	Durex - Performa	SSL	New Zealand
Direct	Digital	In-Book	Saatchi & Saatchi NZ	Word's Hurt	Women's Refuge	Women's Refuge	New Zealand
Direct	Integrated	In-Book	DDB	Fresh - Metaphors	XXX Adult Channel	Sky Television	New Zealand
Mobile Marketing	Mobile Marketing	In-Book	The Hyperfactory	Say Goodbye	Motorola	Motorola	New Zealand
Packaging Design	Packaging	In-Book	DESIGNWORKS AUCKLAND	HUNI PACKAGING / Huni 2 / Huni 3 / Huni 4 / Huni 5	HUNI SKINCARE	COMVITA NEW ZEALAND	New Zealand
Poster Advertising	Enhanced, Interactive &	In-Book	Colenso BBDO	Self Destruct	Deadline Express Couriers	Deadline Express Couriers	New Zealand
Poster Advertising	Enhanced, Interactive & Digital Posters	In-Book	DDB	Solar	Discovery Channel	SKY Television	New Zealand
Poster Advertising	Enhanced, Interactive &	In-Book	DDB	Neon	Discovery Channel	SKY Television	New Zealand
Poster Advertising	Indoor Posters	In-Book	Saatchi & Saatchi NZ	TV2 Ugly Betty	TVNZ TV2	TVNZ	New Zealand
Poster Advertising	Roadside Posters	In-Book	Colenso BBDO	Small Skin	Wasted	TV3	New Zealand
Poster Advertising	Roadside Posters	In-Book	Saatchi & Saatchi NZ	Flash Before Your Eyes	Rodney District Council	Rodney District Council	New Zealand
TV & Cinema Crafts	Animation & Visual Effects	In-Book	Cirkus	tiger	WWF	WWF	New Zealand
Viral	Viral Films	In-Book	Publicis Mojo Auckland	Spoons	Lift Plus	Coca Cola NZ	New Zealand
Magazine & Newspaper Design	Entire Magazines	Nomination	Carl's Cars Magazine	Carl's Cars 19 / Carl's Cars 20 / Carl's Cars 21 / Carl's Cars 22	Carl's Cars	Carl's Cars	Norway
Viral	Direction	Nomination	Motion Blur	Train	Hydro	Engineers	Norway

Magazine & Newspaper Design	Entire Magazines	In-Book	carl*s cars magazine	carl*s cars #21	carl*s cars	carl*s cars	Norway
Online Advertising	Online Advertising	In-Book	MediaFront AS	SOL Comments	www.sol.no	SOL	Norway
Viral	Interactive Virals	In-Book	TRY Advertising Agency	Hearing test	Red Cross Childrens	Red Cross	Norway
Online Advertising	Online Advertising	In-Book	Arc Warsaw / Leo Burnett Group	Before You Enter (Wear Condoms)	Polish Centre Against AIDS	Polish Centre Against AIDS	Poland
TV & Cinema Crafts	Animation & Visual Effects	In-Book	Saatchi & Saatchi Poland	Hunting	Campaign against whale	Greenpeace Polska	Poland
Environmental Design	Installations	In-Book	R2 design	Unfinished Trajectories — Installation	R2 design	Casa da Música	Portugal
Environmental Design	Museums & Galleries	In-Book	R2 design	Sign system for Museu Colecção Berardo	Museu Colecção Berardo	Museu Colecção Berardo	Portugal
Magazine & Newspaper	Entire Newspapers	In-Book	Público	Público / Público / Público / Público / Público	Público	Público	Portugal
Magazine & Newspaper	Entire Newspapers	In-Book	Público	Ípsilon	Público	Público	Portugal
Magazine & Newspaper	Newspaper Front Covers	In-Book	Público	Plágio literário / Álvaro Siza / A América ao espelho no	Ípsilon	Público	Portugal
Radio	Radio Commercials	Nomination	JWT San Juan	Routine	MDA Puerto Rico	MDA	Puerto Rico
Direct	Addressed Direct Mail Very Low	Nomination	DDB Worldwide Pte Ltd	Afghanistan Carpet	World Vision International	World Vision International	Singapore
Magazine & Newspaper Design	Entire Magazines	Nomination	Work	Guerrillazine No. 5: Extracts of a Corporate Nightmare	Work	Guerrilla Stores	Singapore
Magazine & Newspaper	Entire Magazines	Nomination	Work	Werk No.15: Under the Influential	Work		Singapore
Art Direction	Press Advertising	In-Book	Young and Rubicam	Daniel Masters / Gerald Lee / Michael Hoskins	IANSAs	IANSAs	Singapore
Graphic Design	Catalogues & Brochures	In-Book	WORK	Pedderzine No.2: Harmony	On Pedder	Pedder Group	Singapore
Graphic Design	Catalogues & Brochures	In-Book	WORK	Guerrillazine No. 5: Extracts of a Corporate Nightmare	Guerrilla Stores	WORK	Singapore
Graphic Design	Direct Mail	In-Book	JWT Singapore	Fragile	Crown Movers	Crown Relocations	Singapore
Graphic Design	Greeting Cards & Invitations	In-Book	JWT Singapore	Renovation Party	JWT	JWT Singapore	Singapore
Illustration	Graphic Design	In-Book	Y&R Singapore	Happiness	OceanNEnvironment	OceanNEnvironment	Singapore
Illustration	Press Advertising	In-Book	Ogilvy Singapore	Helicopter View	The Economist	The Economist	Singapore
Magazine & Newspaper	Entire Magazines	In-Book	WORK	WERK No.14: 3 Cap	-	WORK	Singapore

Music Videos	Animation & Visual Effects	In-Book	Yellow Box Studios	Missing		Gomes	Singapore
Poster Advertising	Point of Sale Posters	In-Book	BBDO Singapore	Holi	ICI	ICI Dulux	Singapore
Poster Advertising	Point of Sale Posters	In-Book	BBDO Singapore	Dragon	ICI	ICI Dulux	Singapore
Poster Advertising	Point of Sale Posters	In-Book	BBDO Singapore	Statue	ICI	ICI Dulux	Singapore
Poster Advertising	Point of Sale Posters	In-Book	Kinetic Singapore	A to Z	Lorgan's The Retro Store	Lorgan's The Retro Store	Singapore
Press Advertising	Magazine Press Advertising	In-Book	TBWA\Tequila Singapore	Hump / Leak / Tan	Photolibrary	Photolibrary	Singapore
Press Advertising	Magazine Press Advertising Colour	In-Book	TBWA\Tequila Singapore	Hump	Photolibrary	Photolibrary	Singapore
Press Advertising	Magazine Press Advertising Colour	In-Book	TBWA\Tequila Singapore	Leak	Photolibrary	Photolibrary	Singapore
Press Advertising	Newspaper Press Advertising	In-Book	Young and Rubicam	Best Use / Directions / Keep Out	UHU Glue	UHU Glue	Singapore
Press Advertising	Newspaper Press Advertising	In-Book	Young and Rubicam	Success / Chapter 3 / Love Signs	Penguln-Books	Penguln-Books Malaysia	Singapore
Press Advertising	Newspaper Press Advertising Colour	In-Book	Young and Rubicam	Chapter 3	Penguln-Books	Penguln-Books Malaysia	Singapore
Typography	Poster Advertising	In-Book	Kinetic Singapore	A to Z	Lorgan's The Retro Store	Lorgan's The Retro Store	Singapore
Writing for Advertising	Poster Advertising	In-Book	Ogilvy Singapore/RedCard	Twenty Answers	The Economist Magazine	The Economist	Singapore
Writing for Advertising	Press Advertising	In-Book	Young and Rubicam	Success / Chapter 3 / Love Signs	Penguln-Books	Penguln-Books Malaysia	Singapore
Writing for Design	Graphic Design	In-Book	Young and Rubicam	"Daniel Masters"	IANSA	IANSA	Singapore
Broadcast Innovations	Broadcast Innovations	Nomination	King James	Hijax	kulula.com Credit Card	kulula.com Credit Card	South Africa
Radio	Radio Commercials	Nomination	BBDO Cape Town	"Drums"	Marshall Music	Marshall Music	South Africa
Direct	Addressed Direct Mail Very Low Volume 1 - 501	In-Book	Draftfcb Johannesburg	"Eviction Notices" / "Eviction Notices" / "Eviction Notices" /	Raid	S C Johnson	South Africa
Direct	Direct Mail Door Drop Low Volume 501 - 10000	In-Book	TBWA\Hunt\Lasaris - Johannesburg	High Dog Flap	Pedigree Puppy	MARS South Africa	South Africa

Poster Advertising	Poster Advertising Campaigns	In-Book	Ogilvy SA	Seating Area - Baseball / Seating Area - Boxing / Seating Area - Basketball	ESPN channel	DStv	South Africa
Press Advertising	Magazine Press Advertising	In-Book	Lowe Bull	Black Board	AXE	Unilever S.A Home & Personal	South Africa
Press Advertising	Newspaper Press Advertising	In-Book	Draftfcb Johannesburg	"Barbie"	Panado	Tiger Brands	South Africa
TV & Cinema Crafts	Animation & Visual Effects	In-Book	Wicked Pixels	Sickies	MTN	MetropolitanRepublic	South Africa
TV & Cinema Crafts	Editing	In-Book	MetropolitanRepublic / The Jupiter Drawing	Clap	MTN	MTN	South Africa
Viral	Viral Films	In-Book	Lowe Bull	GoldFish, Magician, Bokdrol Spoeg	AXE	Unilever S.A Home & Personal Care	South Africa
Writing for Design	Graphic Design	In-Book	The Jupiter Drawing Room	Fortune Cookie	Sanlam	Sanlam	South Africa
Digital Installations	Digital Installations	Nomination	Music Technology Group	Reactable		Reactable	Spain
Direct	Digital	Nomination	Shackleton	The Niger Luxury Club	Acción Contra el Hambre	Acción Contra el Hambre	Spain
Environmental Design	Installations	Nomination	Music Technology Group	Reactable		Reactable	Spain
Graphic Design	Applied Print Graphics	Nomination	Ena Cardenal de la Nuez	Vinçon Object Bags	Vinçon	Vinçon	Spain
Magazine & Newspaper Design	Entire Newspapers	Nomination	Grafica	A los invisibles	Consuelo Bautista	Trafic	Spain
Book Design	Entire Books	In-Book	Dfraile	Solidarity Route to Mauritania	Solidarity Route to Mauritania	Silvia Arce Moreno	Spain
Branding	Brand Applications: Digital/Interactive	In-Book	SCPF	SCPF Solutions for the Modern American Life	SCPF	SCOF	Spain
Graphic Design	Catalogues & Brochures	In-Book	Ena Cardenal de la Nuez	GEOPOLITICS OF THE ANIMATION	GEOPOLITICS OF THE ANIMATION	CAAC, MARCO DE VIGO	Spain
Graphic Design	Stationery	In-Book	Dfraile	Aurelia interior designer	Aurelia	Aurelia Gonzalez	Spain
Newspaper Design	Entire Magazines	In-Book	Grafica	Quefem? / 2 / 3 / 4 / 5 / 6	La Vanguardia	La Vanguardia	Spain
Magazine & Newspaper	Magazine Front Covers	In-Book	Le Cool Publishing / La Fabrica / Feriche Black	Ling nr. 1 / Ling nr. 3 / Ling nr. 4 / Ling nr. 5 / Ling nr. 6	Ling	Vueling	Spain
Product Design	Leisure	In-Book	Music Technology Group	reactable	reactable	x	Spain
Product Design	Public Space	In-Book	Music Technology Group	reactable	reactable	x	Spain
Typography	Book Design	In-Book	Ena Cardenal de la Nuez	GEOPOLITICS OF THE ANIMATION	CAAC, MARCO DE VIGO	CAAC, MARCO DE VIGO	Spain

Online Advertising	Online Advertising	Nomination	Goss	On-line Skiing Experience	Langley Travel	Langley Travel	Sweden
Packaging Design	Packaging	Nomination	Family Business	Absolut Disco	V&S Absolut Spirits	Absolut Vodka	Sweden
Websites	Photography	Nomination	Forsman & Bodenfors	You Need a Quiet Space	Ving		Sweden
Graphic Design	Direct Mail	In-Book	Happy F&B AB	Pointless things to collect: Books.	Erik Penser Brokerage	Erik Penser Brokerage	Sweden
Graphic Design	Direct Mail	In-Book	Happy F&B AB	Pointless things to collect: Weapons.	Erik Penser Brokerage	Erik Penser Brokerage	Sweden
Graphic Design	Posters	In-Book	Happy F&B AB	Second by Second, Twenty Billion Years and other works.	Lennart Grebelius	Lennart Grebelius	Sweden
Magazine & Newspaper Design	Entire Magazines	In-Book	ACNE Creative	Acne Paper issue 4	Acne	Acne	Sweden
Magazine & Newspaper Design	Magazine Front Covers	In-Book	ACNE Creative	Acne Paper issue 4	Acne	Acne	Sweden
Online Advertising	Digital Advertising Campaigns	In-Book	Daddy	Andy The Bot	Telia Sonera	Telia Sonera	Sweden
Online Advertising	Online Advertising	In-Book	Daddy	Telia Safety	Telia Sonera	Telia Sonera	Sweden
Online Advertising	Online Advertising	In-Book	Daddy	GP-TV	Göteborgs-Posten	Göteborgs-Posten	Sweden
Photography	Magazine & Newspaper Design	In-Book	ACNE Creative	Acne Paper issue 4	Acne	Acne	Sweden
Product Design	Home	In-Book	Propeller	Open Box	Fagerhult	Fagerhult	Sweden
TV & Cinema Crafts	Practical Special Effects	In-Book	Ogilvy Stockholm	Next Generation + Narrative film	Ford Flexifuel	Ford	Sweden

Typography	Magazine & Newspaper Design	In-Book	ACNE Creative	Acne Paper issue 4	Acne	Acne	Sweden
Websites	Animation & Motion Graphics	In-Book	Forsman & Bodenfors	Around the world in 5 kitchens		IKEA	Sweden
Websites	Animation & Motion Graphics	In-Book	Lowe Brindfors	Le Courage	Stella Artois	Stella Artois - InBev	Sweden
Websites	Animation & Motion Graphics	In-Book	Lowe Brindfors	Le Passage	Artois	Stella Artois - InBev	Sweden
Websites	Microsites	In-Book	ACNE Digital	The World's Greatest Dice Roll	Gnuf	Gnuf	Sweden
Websites	Sound Design & Use of Music	In-Book	Forsman & Bodenfors	You need a quiet space		Ving	Sweden
Environmental Design	Retail & Services	In-Book	designrichtung gmbh	Gräub Office AG new premises with showroom	Gräub Office AG	Gräub Office AG	Switzerland
Product Design	Health & Medical	In-Book	milani d&c	Phonak PCA	Phonak Audéo	Phonak	Switzerland
Product Design	Work & Industry	In-Book	milani d&c	faes 1 / Faes 2 / Faes 3 / Faes 4 / Faes 5 / Faes 6	Faes color system	Faes	Switzerland
TV & Cinema Crafts	Direction	Nomination	Phenomena	Trailer / Again and Again / Boring Face / Brand X / Daddy / Everyday Use / Foam / Materialism	Jeh United	Smooth E	Thailand
TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	Jeh United Co., Ltd	JAM	Audition Online Game	Asiasoft Corporation Co., Ltd.	Thailand
TV & Cinema Crafts	Direction	In-Book	Phenomena	Picnic	Sylvania	Jeh United	Thailand
Illustration	Magazine & Newspaper Design	In-Book	ZAMAN	cover	TODAY'S ZAMAN	ZAMAN	Turkey
Art Direction	Press Advertising	Nomination	DDB London	Beauty / Menswear / Womenswear	Harvey Nichols	Wonderful Life	United Kingdom
Art Direction	Press Advertising	Nomination	DDB London	Womenswear	Harvey Nichols	Wonderful Life	United Kingdom
Book Design	Book Front Covers	Nomination	The Orion Publishing Group	Schild's Ladder / Hyperion / The Separation / Blood	Gollancz	Future Classics	United Kingdom
Digital Installations	Digital Installations	Nomination	Moving Brands	London College of Fashion Portfolio Exhibition	London College of Fashion	London College of Fashion	United Kingdom

Environmental Design	Leisure & Tourism	Nomination	Stanton Williams	The Belgrade Theatre	The Belgrade Theatre	Stanton Williams	United Kingdom
Environmental Design	Museums & Galleries	Nomination	Block Architecture	V&A Porter Gallery	Victoria and Albert Museum		United Kingdom
Gaming	Console Games	Nomination	Nintendo UK	Super Mario Galaxy	Nintendo	Nintendo	United Kingdom
Gaming	Handheld Games	Nomination	Nintendo UK	The Legend of Zelda: Phantom Hourglass	Nintendo	Nintendo	United Kingdom
Graphic Design	Stamps	Nomination	hat-trick design	Lest We Forget Stamp 2	Royal Mail	Royal Mail	United Kingdom
Illustration	Book Design	Nomination	Tate Publishing	Sometimes I Think, Sometimes I am	Tate Publishing	Tate	United Kingdom
Mobile Marketing	Mobile Marketing	Nomination	AKQA Mobile	Smirnoff.mobi	Smirnoff	Smirnoff	United Kingdom
Mobile Marketing	Mobile Marketing	Nomination	BBH	Lynx Get In There	Unilever	Lynx	United Kingdom
Mobile Marketing	Mobile Marketing	Nomination	glue London	Get the Message	Royal Navy	Royal Navy	United Kingdom
Music Videos	Animation & Visual Effects	Nomination	Academy	She is the New Thing	Polydor		United Kingdom
Music Videos	Art Direction	Nomination	Partizan	Declare Independence			United Kingdom
Music Videos	Music Videos	Nomination	Rokkit Ltd	Our Hell	Last Gang/DKD		United Kingdom
Poster Advertising	Poster Advertising	Nomination	McFaul	Havaianas 1 / Havaianas 2 / Havaianas 3	Havaianas	Havaianas	United Kingdom
Poster Advertising	Poster Advertising	Nomination	The Partners	The National Gallery Grand Tour 1 / The National	The National Gallery	The National Gallery	United Kingdom
Press Advertising	Magazine Press Advertising	Nomination	BBH	F**k Off	Barnardo's	Barnardo's	United Kingdom
Press Advertising	Newspaper Press Advertising	Nomination	BBH	F**k Off	Barnardo's	Barnardo's	United Kingdom
Product Design	Home	Nomination	McCann Erickson	Freestanding Washbasin with Integrated Pedestal /	VitrA	Istanbul Collection	United Kingdom
Product Design	Work & Industry	Nomination	Samsung Electronics Ltd.	Laser Printer (ML-1630) / Laser Printer (SCX-4500)	Samsung Electronics Ltd.	Samsung	United Kingdom
TV & Cinema Advertising	Cinema Commercials 41-	Nomination	The Communications Agency	Give a Few Bob	Prostate Cancer Research	Prostate Cancer Research	United Kingdom
TV & Cinema Advertising	TV Commercials 61-120 seconds	Nomination	Beattie McGuinness Bungay	Space	Coors Brewers	Carling	United Kingdom
TV & Cinema Advertising	TV Commercials 61-120 seconds	Nomination	Fallon London	Gorilla	Cadbury's	Dairy Milk	United Kingdom
TV & Cinema Advertising	TV Commercials 61-120 seconds	Nomination	Mother	Here Come the Girls	Boots	Boots	United Kingdom
TV & Cinema Crafts	Animation & Visual Effects	Nomination	CHI & Partners	Wave	Big Yellow Storage Company	Big Yellow	United Kingdom
TV & Cinema Crafts	Animation & Visual Effects	Nomination	Passion Pictures	Play-Doh	Sony	Sony Bravia	United Kingdom

TV & Cinema Crafts	Direction	Nomination	Academy	Time Theft	Vodafone	Vodafone	United Kingdom
TV & Cinema Crafts	Direction	Nomination	CHI & Partners	Wave	Big Yellow Storage Company	Big Yellow	United Kingdom
TV & Cinema Crafts	Direction	Nomination	Dab Hand Media	Interview	Tide	Tide	United Kingdom
TV & Cinema Crafts	Direction	Nomination	Gorgeous	Play Doh	Sony Bravia	Sony Bravia	United Kingdom
TV & Cinema Crafts	Direction	Nomination	Rattling Stick	Dangerous Liaisons	Levi's	Levi's	United Kingdom
TV & Cinema Crafts	Editing	Nomination	BBH	Time Theft	Vodafone	Vodafone	United Kingdom
TV & Cinema Crafts	Editing	Nomination	The Quarry Ltd	The Baking of	Volkswagen	Skoda	United Kingdom
TV & Cinema Crafts	Editing	Nomination	Work	Dangerous Liaisons	Levi's	Levi's	United Kingdom
TV & Cinema Crafts	Practical Special Effects	Nomination	Abbott Mead Vickers BBDO	Tipping Point	Diageo	Draught Guinness	United Kingdom
TV & Cinema Crafts	Practical Special Effects	Nomination	Fallon London	Cake	Skoda	Fabia	United Kingdom
TV & Cinema Crafts	Practical Special Effects	Nomination	Fallon London	Belonging	Orange	Orange	United Kingdom
TV & Cinema Crafts	Practical Special Effects	Nomination	WCRS	HD Static	BskyB Ltd	Believe in Better	United Kingdom
TV & Cinema Crafts	Practical Special Effects	Nomination	WCRS	Effortless	Sara Lee	Brylcreem	United Kingdom
TV & Cinema Crafts	Production Design	Nomination	Abbott Mead Vickers BBDO	Tipping Point	Diageo	Draught Guinness	United Kingdom
TV & Cinema Crafts	Production Design	Nomination	WCRS	Effortless	Sara Lee	Brylcreem	United Kingdom
TV & Cinema Crafts	Sound Design	Nomination	Dab Hand Media	Interview	Tide	Tide	United Kingdom
TV & Cinema Crafts	Use of Music	Nomination	Academy	Music Pieces	Sony	Walkman	United Kingdom
TV & Cinema Crafts	Use of Music	Nomination	Fallon London	Gorilla	Cadbury's	Dairy Milk	United Kingdom
TV & Cinema Graphics	TV & Promotions, Stings & Programme Junctions	Nomination	Fallon London	Meat	BBC	BBC3	United Kingdom
TV & Cinema Graphics	TV Brand Identities	Nomination	Channel 4	E4 Refresh-Loading Bay / E4 Refresh-Beach / E4 Refresh-Hotel / E4 Refresh-Barn / E4 Refresh-Front Room	Channel 4	E4	United Kingdom

TV & Cinema Graphics	TV Brand Identities	Nomination	S4C	Audio Reactive Idents: Welding Shed / Audio Reactive Idents: Wedding DJ / Audio Reactive Idents: Museum / Audio Reactive Idents: Lighting Store / Audio Reactive Idents: Lighthouse / Audio Reactive Idents: Ice Cream / Audio Reactive Idents: Houses / Audio Reactive Idents: Funfair / Audio Reactive Idents: Cow /	S4C	S4C	United Kingdom
Viral	Animation & Motion Graphics	Nomination	The Viral Factory	How We Met	Samsung Electronics Co,	Samsung Mobile	United Kingdom
Viral	Interactive Virals	Nomination	Poke London	Orange Spot the Bull	Orange	Orange	United Kingdom
Viral	Writing	Nomination	The Viral Factory	How We Met	Samsung Electronics Co,	Samsung Mobile	United Kingdom
Websites	Microsites	Nomination	Poke London	Orange Unlimited	Orange	Orange	United Kingdom
Writing for Advertising	Poster Advertising	Nomination	BBH	Drowning / Confiscated / Kick in the Teeth / Abandoned / Hoody /	Barnardo's	TBC	United Kingdom
Writing for Advertising	Press Advertising	Nomination	Dye Holloway Murray	Cut / Invisible / Ladybirds / Time	Howies	Howies Denim	United Kingdom
Writing for Advertising	TV & Cinema Advertising	Nomination	Mother	The Return	Unilever	PG Tips	United Kingdom
Writing for Advertising	TV & Cinema Advertising	Nomination	Mother	Michael Madsen / Mena Suvari / Val Kilmer /	Orange	Orange	United Kingdom
Writing for Design	Graphic Design	Nomination	Studio Dempsey	Journey	Helen Bamber Foundation		United Kingdom
Ambient	Ambient	In-Book	McCann Erickson London	Jake Courage Cinema Project	Xbox: Halo3	Xbox	United Kingdom
Ambient	Ambient	In-Book	The Partners	The National Gallery Grand Tour 1 / The National	The National Gallery	The National Gallery	United Kingdom
Art Direction	Poster Advertising	In-Book	Abbott Mead Vickers BBDO	100,000 BRAINCELLS / CURIOSITY / DISSECTION / LEFT IN THE DARK / THE	THE ECONOMIST	THE ECONOMIST	United Kingdom
Art Direction	Poster Advertising	In-Book	BBH	Pineapple	TBC	Robinsons	United Kingdom
Art Direction	Poster Advertising	In-Book	DDB London	Carrot & Stick / Che / Cityscape / Pen / Sharks /	Financial Times	Financial Times	United Kingdom
Art Direction	Poster Advertising	In-Book	DDB London	Pen	Financial Times	Financial Times	United Kingdom
Art Direction	Poster Advertising	In-Book	Wieden + Kennedy	Fact & Opinion	Guardian	Guardian Ltd	United Kingdom
Art Direction	Press Advertising	In-Book	Abbott Mead Vickers BBDO	Barbie / Grey Skull / Robot / Tongue	Museum of Childhood	Museum of Childhood	United Kingdom
Art Direction	Press Advertising	In-Book	Abbott Mead Vickers BBDO	100,000 BRAINCELLS	THE ECONOMIST	THE ECONOMIST	United Kingdom

Art Direction	Press Advertising	In-Book	Abbott Mead Vickers BBDO	CURIOSITY	THE ECONOMIST	THE ECONOMIST	United Kingdom
Art Direction	Press Advertising	In-Book	BBH	F**k Off	TBC	Barnardo's	United Kingdom
Art Direction	Press Advertising	In-Book	DDB London	Beauty	Wonderful Life	Harvey Nichols	United Kingdom
Art Direction	Press Advertising	In-Book	DDB London	Menswear	Wonderful Life	Harvey Nichols	United Kingdom
Art Direction	Press Advertising	In-Book	DDB London	Yellow Sleeping Bag	Harvey Nichols Winter Sale	Harvey Nichols	United Kingdom
Art Direction	Press Advertising	In-Book	JWT	MOUSE	BEROCCA	BAYER	United Kingdom
Art Direction	Press Advertising	In-Book	The Red Brick Road	Russia / Spain / Italy / Jamaica / Cuba	Heineken	Heineken	United Kingdom
Art Direction	Press Advertising	In-Book	The Red Brick Road	Handcuffs	Sky One	Sky	United Kingdom
Art Direction	Press Advertising	In-Book	Wieden + Kennedy	Hondamentalist Chris Brown / Hondamentalist John Mc Guinness /	Hondamentalism	Honda	United Kingdom
Book Design	Book Front Covers	In-Book	David Pearson Design	Zulma 1 / Zulma 2 / Zulma 3 / Zulma 4 / Zulma 5 / Zulma 6 / Zulma 7	Éditions Zulma	Éditions Zulma	United Kingdom
Book Design	Book Front Covers	In-Book	gray318	Égi Szerelem / A Jade Átka / A Gójátékos	Ulpus Teahaz	Ulpus Haz	United Kingdom
Book Design	Book Front Covers	In-Book	Mother	Kafka - The Castle / Kafka - The Great Wall Of China /	Penguin Modern Classics	Penguln-Books	United Kingdom
Book Design	Book Front Covers	In-Book	Penguln-Books	Penguin Great Loves: Of Mistresses... / Penguin Great Loves: The Seducer's Diary /	Penguin Classics	Penguin Classics	United Kingdom
Book Design	Book Front Covers	In-Book	Phaidon Press	Raphael / Titian	Phaidon Press	Phaidon Press	United Kingdom
Book Design	Book Front	In-Book	Phaidon Press	Sculpture Today	Phaidon Press	Phaidon Press	United Kingdom
Book Design	Entire Books	In-Book	Graphic Thought Facility Ltd	Tord Boontje	-	Rizzoli International	United Kingdom
Book Design	Entire Books	In-Book	Phaidon Press	Unmonumental /	Phaidon Press	Phaidon Press	United Kingdom
Book Design	Entire Books	In-Book	Spin	Logo Book	n/a	Laurence King	United Kingdom
Book Design	Entire Books	In-Book	Untitled	Eat London	n/a	Conran Octopus	United Kingdom
Book Design	Entire Books	In-Book	Violette Editions	A Book of Wonder	Selfridges & Co.	Selfridges & Co.	United Kingdom
Branding	Brand Applications:	In-Book	Channel 4	The Big 4	Channel 4	Channel 4	United Kingdom
Branding	Brand Applications:	In-Book	GBH Design Ltd	Puma Gondola	PUMA	PUMA International	United Kingdom
Branding	Brand Applications:	In-Book	NB: Studio	V&A Uncomfortable truths poster / V&A Uncomfortable Truths gallery guide / V&A	Victoria & Albert Museum	Victoria & Albert Museum	United Kingdom

Branding	Brand Applications: Printed Material	In-Book	WINKONTENT	Business Card / Bookmark / CD case / Letterhead / Continuation sheet / Wrapping	Monocle	Winkontent	United Kingdom
Branding	Existing Branding Schemes: Large	In-Book	S4C	Board 1: signage & typeface / Board 2: Stationery & Print	S4C	S4C	United Kingdom
Branding	Existing Branding Schemes: Small	In-Book	Moving Brands	Journal / Payroll / Advertising Colour ways / Letterhead / Continuation / Compliments	Norton & Sons	Norton & Sons	United Kingdom
Broadcast Innovations	Interactive TV Advertising	In-Book	WCRS	Effortless	Brylcreem	Sara Lee	United Kingdom
Digital Installations	Digital Installations	In-Book	Flaming Pear	The Interactive Dive Cage	Bournemouth Oceanarium	Bournemouth Oceanarium	United Kingdom
Digital Installations	Digital Installations	In-Book	ico Design Consultancy Ltd	Biometric Installations	Wellcome Collection	Wellcome Trust	United Kingdom
Digital Installations	Digital Installations	In-Book	Moving Brands	KEF Muon responsive environment	KEF	KEF	United Kingdom
Digital Installations	Digital Installations	In-Book	Wieden + Kennedy	Regent Street Christmas Lights	Nokia	Nokia	United Kingdom
Digital Installations	Digital Installations	In-Book		Monument to the Unknown Artist	greyworld	Land Securities	United Kingdom
Direct	Addressed Direct Mail Low Volume	In-Book	Craik Jones Watson Mitchell Voelkel	Atmosphere letter	Virgin Trains	Virgin Trains	United Kingdom
Direct	Art Direction	In-Book	Abbott Mead Vickers BBDO	Tongue / Robot / Grey Skull / Barbie	Museum of Childhood	Museum of Childhood	United Kingdom
Direct	Art Direction	In-Book	Abbott Mead Vickers BBDO	WAVES / EQ / DOTS	VOLUNTEER 2007	THE SAMARITANS	United Kingdom
Direct	Direct Mail Door Drop Very Low	In-Book	Wunderman	Pass It On	Green Tomato Cars	Green Tomato Cars	United Kingdom
Direct	Direct Print	In-Book	BBH	Audi R8 Outdoor & Mobile Campaign	Audi R8	Audi UK	United Kingdom
Direct	Direct Print	In-Book	CHI & Partners	Spa / Salsa / FA Cup	Yaris	Toyota	United Kingdom
Direct	Direct Print	In-Book	CHI & Partners	first person / Red/Black / Graffiti / Shakes / 3 of a kind	888.com	888.com	United Kingdom
Environmental Design	Exhibitions	In-Book	Coombe Architecture	THE HEART	n/a	Wellcome Collection	United Kingdom
Environmental Design	Exhibitions	In-Book	Gitta Gschwendtner Ltd	Medicine Man	Wellcome Collection	Wellcome Trust	United Kingdom

Environmental Design	Exhibitions	In-Book	Jamie Fobert Architects	Exhibition Design for 'Out of the Ordinary'	'Out of the Ordinary: Spectacular	Victoria & Albert Museum / Craft Council	United Kingdom
Environmental Design	Exhibitions	In-Book	Land Design Studio	Ice Station Antarctica	Touring exhibition	Natural History Museum, London	United Kingdom
Environmental Design	Exhibitions	In-Book	Land Design Studio	The Golden Age of Couture	Temporary exhibition	Victoria and Albert Museum,	United Kingdom
Environmental Design	Exhibitions	In-Book	Rogers Stirk Harbour + Partners	Richard Rogers + Architects	Pompidou Centre, Paris	Rogers Stirk Harbour + Partners	United Kingdom
Environmental Design	Exhibitions	In-Book	Studio myerscough ltd	The Great Exhibition, Royal College of Art, Summer	The Great Exhibition	Royal College of Art	United Kingdom
Environmental Design	Leisure & Tourism	In-Book	virgin atlantic airways	Upper Class Clubhouse at Narita Airport, Tokyo	Virgin Atlantic Airways	Virgin Atlantic Airways	United Kingdom
Environmental Design	Museums & Galleries	In-Book	Marks Barfield Architects	The Lightbox	Art Gallery	The Lightbox	United Kingdom
Environmental Design	Retail & Services	In-Book	Fitch Design Consultants	HiQ Nottingham	HiQ	HiQ, Goodyear Dunlop group	United Kingdom
Environmental Design	Retail & Services	In-Book	FOUR IV Design Consultants Ltd	Harvey Nichols Istanbul	Harvey Nichols	Unitim	United Kingdom
Environmental Design	Retail & Services	In-Book	Universal Design Studio	Hennes & Mauritz, Los Angeles	Hennes & Mauritz	Hennes & Mauritz	United Kingdom
Gaming	Console Games	In-Book	Sony Computer Entertainment	MotorStorm	MotorStorm	Sony Computer Entertainment	United Kingdom
Gaming	Console Games	In-Book	Sony Computer Entertainment	fIow	fIow	Sony Computer Entertainment	United Kingdom
Gaming	Online Games	In-Book	Preloaded	Launchball	Launchpad	Science Museum	United Kingdom
Graphic Design	Catalogues & Brochures	In-Book	hat-trick design	SOM promotional brochure	SOM Architects	SOM Architects	United Kingdom
Graphic Design	Catalogues & Brochures	In-Book	LOVE	Prospectus / Camberwell / Wimbledon	University of the Arts London	University of the Arts London	United Kingdom
Graphic Design	Catalogues & Brochures	In-Book	Pentagram	Circular 15	The Typographic Circle	The Typographic Circle	United Kingdom
Graphic Design	CD, DVD & Record Sleeves	In-Book	EMI	Roisin Murphy CD 1 / Roisin Murphy CD 2 / Roisin Murphy Picture Disc / Roisin Murphy	Roisin Murphy	EMI	United Kingdom
Graphic Design	Direct Mail	In-Book	hat-trick design	Moving Card	hat-trick design	hat-trick design	United Kingdom
Graphic Design	Environmental Graphics	In-Book	Studio myerscough ltd	The Great Exhibition, Royal College of Art, Summer	The Great Exhibition	Royal College of Art	United Kingdom
Graphic Design	Environmental Graphics	In-Book	The Partners	The National Gallery Grand Tour	The National Gallery Grand	The National Gallery	United Kingdom
Graphic Design	Greeting Cards & Invitations	In-Book	johnson banks	Recycled christmas cards / Recycled Christmas Cards 2	johnson banks	johnson banks	United Kingdom
Graphic Design	Logos & Typefaces	In-Book	Phaidon Press	Paper Alphabet	-	Phaidon Press	United Kingdom

Graphic Design	Moving Image	In-Book	Channel 4	Dubai	Channel 4	Channel 4	United Kingdom
Graphic Design	Moving Image	In-Book	This is Real Art	MTV UK Rebrand	MTV	MTV	United Kingdom
Graphic Design	Posters	In-Book	hat-trick design	Sumatran Orangutan Society posters	Sumatran Orangutan	Sumatran Orangutan	United Kingdom
Graphic Design	Posters	In-Book	Ogilvy London	Notting Hill / Portobello Market / Hayes & hellington	Camouflage Exhibition	Imperial War Museum	United Kingdom
Graphic Design	Posters	In-Book	Radford Wallis	Radford Wallis Moving Poster	Radford Wallis	Radford Wallis	United Kingdom
Graphic Design	Posters	In-Book	Saatchi & Saatchi	Door / Eye / Spotlight	D&AD	D&AD	United Kingdom
Graphic Design	Posters	In-Book	Studio8 Design	BREATHE	RAN	Rainforest Action Network (RAN)	United Kingdom
Graphic Design	Stationery	In-Book	Bunch	Made in Bunch	Bunch	Bunch	United Kingdom
Graphic Design	Stationery	In-Book	Cartlidge Levene	MoreySmith identity	N/A	MoreySmith	United Kingdom
Graphic Design	Stationery	In-Book	The Chase	Paul Wenman	Paul Wenman	Paul Wenman	United Kingdom
Illustration	Book Design	In-Book	Geoff Grandfield	Blackmailers Don't Shoot	book	The Folio Society	United Kingdom
Illustration	Book Design	In-Book	Templar Publishing	Varmints	Varmints	Templar Publishing	United Kingdom
Illustration	Graphic Design	In-Book	hat-trick design	Lest we forget	Royal Mail	Royal Mail	United Kingdom
Illustration	Graphic Design	In-Book	NB: Studio	V&A Uncomfortable Truths Poster	Victoria & Albert Museum	Victoria & Albert Museum	United Kingdom
Illustration	Magazine & Newspaper Design	In-Book	The Guardian	Uncertainty by Joshua Ferris - Short story illustration	Weekend Magazine: The Guardian	None	United Kingdom
Illustration	Magazine & Newspaper	In-Book	The Guardian	Putting Daisy Down by Jay McInerney	Weekend Magazine: The	None	United Kingdom
Illustration	Poster Advertising	In-Book	Lowe London	Tradition / Family / Colder	Artois	InBev	United Kingdom
Illustration	Press Advertising	In-Book	DDB London	Cityscape	Financial Times	Financial Times	United Kingdom
Illustration	Press Advertising	In-Book	Miles Calcraft Briginshaw Duffy	Burglary Press	Burglary	The Metropolitan Police	United Kingdom
Integrated	Integrated	In-Book	antidote	plastic ain't my bag - anti plastic bag campaign	we are what we do	we are what we do	United Kingdom
Integrated	Integrated	In-Book	WCRS	Effortless	Brylcreem	Sara Lee	United Kingdom
Magazine & Newspaper	Entire Magazines	In-Book	HarrimanSteel	Rubbish II	Rubbish	Jenny Dyson, Creative Director	United Kingdom

Magazine & Newspaper Design	Entire Magazines	In-Book	WINKONTENT	Monocle March/2007 issue 1 / Monocle April/2007 issue 2 / Monocle May/2007 issue 3 / Monocle June/2007 issue 4	Monocle	Winkontent	United Kingdom
Magazine & Newspaper Design	Entire Newspapers	In-Book	Stephen Coates	The Drawbridge	The Drawbridge	The Drawbridge	United Kingdom
Magazine & Newspaper Design	Entire Newspapers	In-Book	Stephen Coates	The Drawbridge	The Drawbridge	The Drawbridge	United Kingdom
Magazine & Newspaper Design	Magazine Front Covers	In-Book	Creative Review	Creative Review April 07	Creative Review	Creative Review	United Kingdom
Magazine & Newspaper Design	Magazine Front Covers	In-Book	Good Publishing Ltd.	BAD IDEA 3 / BAD IDEA 5	BAD IDEA	Public	United Kingdom
Magazine & Newspaper Design	Magazine Sections	In-Book	The Guardian	Great Modern Buildings: Pompidou Centre, Richard Rogers & Renzo Piano /	The Guardian	none	United Kingdom
Magazine & Newspaper Design	Magazine Sections	In-Book	The Guardian	Great Modern Buildings: Swiss Re Building, Norman Foster	The Guardian	none	United Kingdom
Magazine & Newspaper	Print with Online	In-Book	WINKONTENT	Monocle.com	Monocle	Winkontent	United Kingdom
Mobile Marketing	Mobile Marketing	In-Book	AKQA Mobile	'Coke' Christmas	Coca-Cola	Coca-Cola	United Kingdom
Mobile Marketing	Mobile Marketing	In-Book	BBH	Cippi The Farting Chipmunk; Trump Selecta!	Air Action Vigorsol	Perfetti Van Melle	United Kingdom
Mobile Marketing	Mobile Marketing	In-Book	Nokia	Shoot and Score	Vodafone UEFA Champions League	Vodafone	United Kingdom
Mobile Marketing	Mobile Marketing	In-Book	Profero	Guinness Navi	Guinness	Diageo Japan	United Kingdom
Music Videos	Animation & Visual Effects	In-Book	Framestore CFC	Salmon Dance		Outsider	United Kingdom
Music Videos	Animation & Visual Effects	In-Book	Nexus Productions	Ali in the Jungle		The Hours	United Kingdom
Music Videos	Art Direction	In-Book	EMI Records	Promises		Badly Drawn Boy	United Kingdom
Music Videos	Music Videos	In-Book	HSI London	Listening Man		Virgin	United Kingdom
Music Videos	Music Videos	In-Book	Joyrider Films	Ankle Injury		Martine McDonaghy,	United Kingdom
Music Videos	Music Videos	In-Book	Nexus Productions	zZz is playing: Grip		zZz	United Kingdom

Music Videos	Music Videos	In-Book	Parlophone Records	What's A Girl To Do?		Parlophone Records	United Kingdom
Music Videos	Music Videos	In-Book	RSA Films Limited	OK		Fierce Panda Records	United Kingdom
Music Videos	Music Videos	In-Book	United Visual Artists Ltd	Tonto		Warp Films	United Kingdom
Music Videos	Practical Special Effects	In-Book	EMI Records	All My Friends		LCD Soundsystem	United Kingdom
Music Videos	Music Videos	In-Book		Salmon Dance		Virgin Records	United Kingdom
Online Advertising	Online Advertising	In-Book	BBH	Believe in Children	Barnardo's	Barnardo's	United Kingdom
Online Advertising	Online Advertising	In-Book	glue London	State of Mind	Royal Marines	Royal Marines	United Kingdom
Online Advertising	Online Advertising	In-Book	Lean Mean Fighting Machine	Virgin Bets - Big Brother - Chopper / Virgin Bets - Big	Virgin Games	Ross Speight	United Kingdom
Online Advertising	Online Advertising	In-Book	Ogilvy London	Mileometer	BP Ultimate	BP	United Kingdom
Online Advertising	Writing	In-Book	BBH	F**k Off	Barnardo's	Barnardo's	United Kingdom
Packaging Design	Packaging	In-Book	Blackburn's	Alcoholic Beverage	Sloe Gin	Tower Bottling	United Kingdom
Packaging Design	Packaging	In-Book	Design Bridge	Merula Olive Oil	Merula Olive Oil	Marques de Valdueza	United Kingdom
Packaging Design	Packaging	In-Book	HarrimanSteel	Eley Kishimoto Maison Bertaux Clothes Boxes	Eley Kishimoto	Eley Kishimoto	United Kingdom
Packaging Design	Packaging	In-Book	Lewis Moberly	Waitrose Mustards	Waitrose	Waitrose Ltd	United Kingdom
Packaging Design	Packaging	In-Book	Lewis Moberly	Waitrose Fresh Herbs	Waitrose	Waitrose Ltd	United Kingdom
Packaging Design	Packaging	In-Book	Turner Duckworth	Honey, Good - Pure Clear / Honey, Good - Pure Set	Waitrose	Waitrose Ltd.	United Kingdom
Packaging Design	Packaging	In-Book	Turner Duckworth	Flawless Paint - Duck Egg / Flawless Paint - Amethyst /	Homebase	Homebase Ltd	United Kingdom
Packaging Design	Packaging	In-Book	Williams Murray Hamm	Soups / Soups 2 / Soups 3	Yes Please Soups	Gemma Michalski	United Kingdom
Packaging Design	Physical Shape	In-Book	The Chase	Brick Mailer	The Chase	The Chase	United Kingdom
Photography	Magazine & Newspaper	In-Book	Dan Tobin Smith	Homage 1 / Homage 2 / Homage 3 / Homage 4 /	Acne Magazine	Acne Magazine	United Kingdom
Photography	Magazine & Newspaper	In-Book	Wallpaper*	Andreas Gursky Feature	Wallpaper*	Wallpaper*	United Kingdom
Photography	Poster Advertising	In-Book	BBH	Drowning / Confiscated / Kick in the teeth /	TBC	Barnardo's	United Kingdom
Photography	Poster Advertising	In-Book	Fallon London	BUNNIES CROSSING	BRAVIA	SONY	United Kingdom

Photography	Press Advertising	In-Book	4 Creative	Skins - Boys / Skins - Michelle / Skins - Virgin / Skins - Cassie / Skins -	E4	Lindsay Nuttall	United Kingdom
Photography	Press Advertising	In-Book	BBH	F**k Off / Drowning / Expelled	TBC	Barnardo's	United Kingdom
Photography	Press Advertising	In-Book	DDB London	Transporter	Touareg	Volkswagen	United Kingdom
Photography	Press Advertising	In-Book	John Offenbach Photography	Mufflerman / Swimmingpool / Waterslide / Boat and trailer / Boat and Bridge / Bear	Travelers Brand Campaign	S.Paul Travelers	United Kingdom
Poster Advertising	Enhanced, Interactive & Digital Posters	In-Book	Mother	Peter Blake Live Art Project	Coca-Cola	Coca-Cola	United Kingdom
Poster Advertising	Indoor Posters	In-Book	DDB London	Pandoro	Foodmarket	Harvey Nichols	United Kingdom
Poster	Indoor Posters	In-Book	DDB London	Mushroom	Foodmarket	Harvey Nichols	United Kingdom
Poster	Indoor Posters	In-Book	DDB London	Fish	Foodmarket	Harvey Nichols	United Kingdom
Poster Advertising	Indoor Posters	In-Book	Leo Burnett	MOBILE	THINK!	UK Government Department for Transport	United Kingdom
Poster Advertising	Pavement Posters	In-Book	Abbott Mead Vickers BBDO	CURIOSITY	THE ECONOMIST	THE ECONOMIST	United Kingdom
Poster Advertising	Point of Sale Posters	In-Book	DDB London	Silver Sleeping Bag	Harvey Nichols Winter Sale	Harvey Nichols	United Kingdom
Poster Advertising	Poster Advertising	In-Book	Wieden + Kennedy	Independance / Fact & Opinion / Plurality /	Guardian	Guardian Ltd.	United Kingdom
Poster	Roadside Posters	In-Book	DDB London	Che	Financial Times	Financial Times	United Kingdom
Poster	Roadside Posters	In-Book	Wieden + Kennedy	Independance	Guardian	Guardian Ltd	United Kingdom
Poster	Roadside Posters	In-Book	Wieden + Kennedy	Mash	Lurpak	Lurpak	United Kingdom
Poster	Roadside Posters	In-Book	Wieden + Kennedy	White Cliffs	Nike	Nike	United Kingdom
Poster Advertising	Transport Posters	In-Book	CST	Police Taxi	Alcohol 'Know Your Limits'	Home Office	United Kingdom
Poster	Transport Posters	In-Book	DDB London	Pen	Financial Times	Financial Times	United Kingdom
Press Advertising	Inserts & Leaflets	In-Book	Abbott Mead Vickers BBDO	Space Rocket Stickers	Museum of Childhood	Museum of Childhood	United Kingdom
Press Advertising	Inserts & Leaflets	In-Book	Red Bee Media	Life on Mars	Life on Mars	BBC One Marketing	United Kingdom
Press Advertising	Magazine Press Advertising Colour	In-Book	Abbott Mead Vickers BBDO	100,000 BRAINCCELLS / CURIOSITY / DISSECTION / LEFT IN THE DARK / THE HERD / THE WORLD	THE ECONOMIST	THE ECONOMIST	United Kingdom
Press Advertising	Magazine Press Advertising	In-Book	Abbott Mead Vickers BBDO	100,000 BRAINCCELLS	THE ECONOMIST	THE ECONOMIST	United Kingdom
Press Advertising	Magazine Press Advertising	In-Book	Abbott Mead Vickers BBDO	LEFT IN THE DARK	THE ECONOMIST	THE ECONOMIST	United Kingdom

Press Advertising	Magazine Press Advertising	In-Book	Abbott Mead Vickers BBDO	CURIOSITY	THE ECONOMIST	THE ECONOMIST	United Kingdom
Press Advertising	Magazine Press Advertising	In-Book	Abbott Mead Vickers BBDO	DISSECTION	THE ECONOMIST	THE ECONOMIST	United Kingdom
Press Advertising	Magazine Press Advertising	In-Book	Abbott Mead Vickers BBDO	THE WORLD REVOLVES	THE ECONOMIST	THE ECONOMIST	United Kingdom
Press Advertising	Magazine Press Advertising Colour	In-Book	Beattie McGuinness Bungay	MAGIC BEANS / PHOENIX EGG / UNICORN	WONDER ROOM	SELFRIDGES	United Kingdom
Press Advertising	Magazine Press Advertising	In-Book	DDB London	Menswear	Wonderful Life	Harvey Nichols	United Kingdom
Press Advertising	Magazine Press Advertising	In-Book	DDB London	Womenswear	Wonderful Life	Harvey Nichols	United Kingdom
Press Advertising	Magazine Press Advertising Colour	In-Book	Leo Burnett	MOBILE	THINK!	UK Government Department for Transport	United Kingdom
Press Advertising	Newspaper Press Advertising	In-Book	Abbott Mead Vickers BBDO	Barbie / Grey Skull / Robot / Tongue	Museum of Childhood	Museum of Childhood	United Kingdom
Press Advertising	Newspaper Press Advertising Colour	In-Book	Abbott Mead Vickers BBDO	100,000 BRAINCELLS / CURIOSITY / DISSECTION / LEFT IN THE DARK / THE	THE ECONOMIST	THE ECONOMIST	United Kingdom
Press Advertising	Newspaper Press Advertising	In-Book	Abbott Mead Vickers BBDO	LEFT IN THE DARK	THE ECONOMIST	THE ECONOMIST	United Kingdom
Press Advertising	Newspaper Press Advertising	In-Book	Abbott Mead Vickers BBDO	CURIOSITY	THE ECONOMIST	THE ECONOMIST	United Kingdom
Press Advertising	Newspaper Press Advertising	In-Book	Abbott Mead Vickers BBDO	THE WORLD REVOLVES	THE ECONOMIST	THE ECONOMIST	United Kingdom
Press Advertising	Newspaper Press Advertising	In-Book	Abbott Mead Vickers BBDO	Grey Skull	Museum of Childhood	Museum of Childhood	United Kingdom
Press Advertising	Newspaper Press Advertising Colour	In-Book	BBH	F**k Off / Drowning / Expelled	TBC	Barnardo's	United Kingdom
Press Advertising	Newspaper Press Advertising Colour	In-Book	Leo Burnett	MOBILE	THINK!	UK Government Department for Transport	United Kingdom
Product Design	Home	In-Book	Diy Kyoto	wattson	DIY KYOTO	DIY KYOTO	United Kingdom
Product Design	Home	In-Book	SAMSUNG ELECTRONICS LTD.	32" LCD TV / Bordeaux+	Samsung	SAMSUNG ELECTRONICS	United Kingdom
Product Design	Leisure	In-Book	Nokia	Nokia 8800 Arte / Nokia 8800 Sapphire Arte	Nokia	Nokia Mobile Phones	United Kingdom
Product Design	Leisure	In-Book	SAMSUNG ELECTRONICS LTD.	WEP 420	Samsung	SAMSUNG ELECTRONICS LTD.	United Kingdom
Product Design	Work & Industry	In-Book	PearsonLloyd	Soul	Allermuir	Allermuir	United Kingdom
TV & Cinema Advertising	Cinema Commercial Campaigns	In-Book	Mother	Michael Madsen / Mena Suvari / Val Kilmer / Macaulay Culkin	Orange	Orange	United Kingdom
TV & Cinema Advertising	Cinema Commercials 61-120 seconds	In-Book	BBH	Dangerous Liaison	Spring/Summer 2007 Collection	Levi Strauss & Co	United Kingdom

TV & Cinema Advertising	Cinema Sponsorship Credits	In-Book	DDB London	Toy Story	Volkswagen Independent Cinema	Volkswagen	United Kingdom
TV & Cinema Advertising	TV Sponsorship Credits	In-Book	Fallon London	COME BACK LATER / GET UP NOW / STUCK / SLEEPING / WAITING	VELVET	VELVET	United Kingdom
TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	CHI & Partners	Wave	Big Yellow	Big Yellow Storage Company	United Kingdom
TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	RKCR Y&R	'People like us'	BBC 4	BBC	United Kingdom
TV & Cinema Advertising	TV Commercials 41-60 seconds	In-Book	Leo Burnett	MOMENT OF DOUBT	Anti Drink Drive Campaign	UK Government Department for Transport	United Kingdom
TV & Cinema Advertising	TV Commercials 61-120 seconds	In-Book	ACADEMY	Time Theft	Mobile Business	Vodafone	United Kingdom
TV & Cinema Advertising	TV Commercials 61-120 seconds	In-Book	Beattie McGuinness Bungay	OUT	CARLING	COORS BREWERS	United Kingdom
TV & Cinema Advertising	TV Commercials 61-120 seconds	In-Book	DDB London	Night Drive	Golf	Volkswagen	United Kingdom
TV & Cinema Advertising	TV Commercials 61-120 seconds	In-Book	Fallon London	CAKE	FABIA	SKODA	United Kingdom
TV & Cinema Advertising	TV Commercials 61-120 seconds	In-Book	Fallon London	Play-Doh	Bravia	Sony	United Kingdom
TV & Cinema Crafts	Animation & Visual Effects	In-Book	Abbott Mead Vickers BBDO	Hairdoo / Omeless / Skin & Bone	Responsible Pet Ownership	RSPCA	United Kingdom
TV & Cinema Crafts	Animation & Visual Effects	In-Book	BSKYB	Lion	Sky Cast	Sky Cast	United Kingdom
TV & Cinema Crafts	Animation & Visual Effects	In-Book	Channel 4	Dubai	Channel 4	Channel 4	United Kingdom
TV & Cinema Crafts	Animation & Visual Effects	In-Book	Framestore CFC	Sea	Smirnoff	JWT	United Kingdom
TV & Cinema Crafts	Animation & Visual Effects	In-Book	Jellyfish Pictures	Carbon Footprint	Discovery Channel EMEA	Discovery Channel EMEA	United Kingdom
TV & Cinema Crafts	Animation & Visual Effects	In-Book	RKCR Y&R	'Train Launch'	Lloyds TSB	Lloyds TSB	United Kingdom
TV & Cinema Crafts	Animation & Visual Effects	In-Book	The Mill	Naturally Juicy	Orangina	FFL Paris/Stink	United Kingdom
TV & Cinema Crafts	Cinematography	In-Book	ACADEMY	Time Theft	Mobile Business	Vodafone	United Kingdom
TV & Cinema Crafts	Cinematography	In-Book	DDB London	Night Drive	Golf	Volkswagen	United Kingdom
TV & Cinema Crafts	Cinematography	In-Book	Rattling Stick	Dangerous Liaisons	Levis	Levis	United Kingdom
TV & Cinema Crafts	Cinematography	In-Book	WCRS	Billboards	Believe In Better	BskyB Ltd	United Kingdom
TV & Cinema Crafts	Cinematography	In-Book	Wieden + Kennedy	Bread	Lurpak	Lurpak	United Kingdom

TV & Cinema Crafts	Colour Grading	In-Book	Abbott Mead Vickers BBDO	TIPPING POINT	DRAUGHT GUINNESS	DIAGEO	United Kingdom
TV & Cinema Crafts	Colour Grading	In-Book	Abbott Mead Vickers BBDO	The Journey	Espoo	Motorola	United Kingdom
TV & Cinema Crafts	Direction	In-Book	Beattie McGuinness Bungay	SPACE	CARLING	COORS BREWERS	United Kingdom
TV & Cinema Crafts	Direction	In-Book	Blink Production	Toddler	Olympus	Olympus	United Kingdom
TV & Cinema Crafts	Direction	In-Book	Channel 4	The Big Food Fight	Channel 4	Channel 4	United Kingdom
TV & Cinema Crafts	Direction	In-Book	DDB London	Night Drive	Golf	Volkswagen	United Kingdom
TV & Cinema Crafts	Direction	In-Book	Fallon London	MUSIC PIECES	WALKMAN	SONY	United Kingdom
TV & Cinema Crafts	Direction	In-Book	gorgeous	Cake	Fabia	Skoda Auto	United Kingdom
TV & Cinema Crafts	Direction	In-Book	Sonny London	Effortless	Brylcreem	Brylcreem	United Kingdom
TV & Cinema Crafts	Editing	In-Book	Final Cut	Bad Boy	HSBC	HSBC	United Kingdom
TV & Cinema Crafts	Editing	In-Book	Final Cut	Music Pieces	Sony Walkman	Sony	United Kingdom
TV & Cinema Crafts	Editing	In-Book	Speade	"Stuck"	Thorntons	Thorntons	United Kingdom
TV & Cinema Crafts	Editing	In-Book	The Quarry Ltd	Playdoh	Sony Bravia	Sony	United Kingdom
TV & Cinema Crafts	Practical Special Effects	In-Book	Abbott Mead Vickers BBDO	KILL THE GUN	GUN CRIME	CHOICE FM	United Kingdom
TV & Cinema Crafts	Practical Special Effects	In-Book	Channel 4	E4 Refresh-Loading Bay / E4 Refresh-Beach / E4 Refresh-Hotel / E4 Refresh-Barn / E4 Refresh-Front	E4	Channel 4	United Kingdom
TV & Cinema Crafts	Practical Special Effects	In-Book	CHI & Partners	Wave	Big Yellow	Big Yellow Storage Company	United Kingdom
TV & Cinema Crafts	Practical Special Effects	In-Book	gorgeous	Play Doh	Sony Bravia	Sony Bravia	United Kingdom
TV & Cinema Crafts	Production Design	In-Book	Abbott Mead Vickers BBDO	The Journey	Espoo	Motorola	United Kingdom
TV & Cinema Crafts	Production Design	In-Book	Channel 4	E4 Refresh-Loading Bay / E4 Refresh-Beach / E4 Refresh-Hotel / E4 Refresh-Barn / E4 Refresh-Front	E4	Channel 4	United Kingdom
TV & Cinema Crafts	Production Design	In-Book	CHI & Partners	Wave	Big Yellow	Big Yellow Storage Company	United Kingdom

TV & Cinema Crafts	Production Design	In-Book	Fallon London	CAKE	FABIA	SKODA	United Kingdom
TV & Cinema Crafts	Production Design	In-Book	Fallon London	MUSIC PIECES	WALKMAN	SONY	United Kingdom
TV & Cinema Crafts	Production Design	In-Book	Fallon London	SONGS - PAY MONTHLY	ORANGE	ORANGE	United Kingdom
TV & Cinema Crafts	Production Design	In-Book	WCRS	HD Static	Believe In Better	BskyB Ltd	United Kingdom
TV & Cinema Crafts	Sound Design	In-Book	Leo Burnett	MOMENT OF DOUBT	Anti Drink Drive Campaign	UK Government Department for Transport	United Kingdom
TV & Cinema Crafts	Sound Design	In-Book	The Jungle Group	Fingerprint	Dunlop	BBH	United Kingdom
TV & Cinema Crafts	Use of Music	In-Book	BBH	Dangerous Liaison	Spring/Summer 2007 Collection	Levi Strauss & Co	United Kingdom
TV & Cinema Crafts	Use of Music	In-Book	BBH	Time Theft	Mobile Broadband and	Vodafone	United Kingdom
TV & Cinema Crafts	Use of Music	In-Book	Fallon London	CAKE	FABIA	SKODA	United Kingdom
TV & Cinema Crafts	Use of Music	In-Book	Mother	Here Come The Girls	Boots	Boots	United Kingdom
TV & Cinema Crafts	Cinematography	In-Book		Fingerprint	Dunlop	Dunlop	United Kingdom
TV & Cinema Crafts	Direction	In-Book		Stuck	Thorntons	Thorntons	United Kingdom
TV & Cinema Graphics	TV & Promotions, Stings & Programme Junctions	In-Book	Channel 4	4radio	Channel 4 Radio	Channel 4	United Kingdom
TV & Cinema Graphics	TV & Promotions, Stings & Programme Junctions	In-Book	Channel 4	Jamie at Home	Channel 4	Channel 4	United Kingdom
TV & Cinema Graphics	TV & Promotions, Stings & Programme Junctions	In-Book	Red Bee Media	Charlie Brooker Screen Wipe 1 / Charlie Brooker Screen Wipe 2 / Charlie Brooker Screen Wipe 3 / Charlie Brooker Screen	Charlie Brooker	BBC Four Marketing	United Kingdom
TV & Cinema Graphics	TV & Promotions, Stings & Programme Junctions	In-Book	Thomas Thomas Films	Small Town	Sopranos	A&E	United Kingdom
TV & Cinema Graphics	TV Brand Identities	In-Book	Channel 4	Dubai	Channel 4	Channel 4	United Kingdom
TV & Cinema Graphics	TV Brand Identities	In-Book	Channel 4	Roller Coaster	Channel 4	Channel 4	United Kingdom

TV & Cinema Graphics	TV Brand Identities	In-Book	Channel 4	The Simpsons	Channel 4	Channel 4	United Kingdom
Typography	Book Design	In-Book	Fraser Muggeridge studio	Goshka Macuga - The Sleep of Urlo	.	A Foundation	United Kingdom
Typography	Graphic Design	In-Book	Pentagram	Circular 15 Poster	The Typographic Circle	The Typographic Circle	United Kingdom
Typography	Graphic Design	In-Book	Pentagram	London Design Festival	London Design Festival	London Design Festival	United Kingdom
Typography	Graphic Design	In-Book	Radford Wallis	Radford Wallis Moving Card	Radford Wallis	Radford Wallis	United Kingdom
Typography	Graphic Design	In-Book	Small Design Limited	D&AD Membership poster (Join / Join in)	D&AD	D&AD	United Kingdom
Typography	Graphic Design	In-Book	Studio myerscough ltd	The Great Exhibition, Royal College of Art, Summer	The Great Exhibition	Royal College of Art	United Kingdom
Typography	Graphic Design	In-Book	ustwo	Pin Logo	ustwo™	ustwo™	United Kingdom
Typography	Graphic Design	In-Book	Williams Murray Hamm	St James's Restaurant	Fortnum &	Fortnum &	United Kingdom
Typography	Poster Advertising	In-Book	BBH	White Stripes / Red Splash / All Sorts / Water Colour	TBC	British Airways	United Kingdom
Viral	Animation & Motion Graphics	In-Book	TBWA\London	Orangatang / Cowboy / Sunburn / Monster /	Skittles	Masterfoods	United Kingdom
Viral	Animation & Motion Graphics	In-Book	The Viral Factory	Project Iceland	Levis LEJ	Levi Strauss & Company	United Kingdom
Viral	Writing	In-Book	gorgeous	Channel Hop	Amnesty	Amnesty	United Kingdom
Websites	Microsites	In-Book	CHI & Partners	Xfactor	Carphone Warehouse	Carphone Warehouse	United Kingdom
Websites	Microsites	In-Book	Poke London	Orange Spot the Bull	Orange	Orange	United Kingdom
Websites	Websites	In-Book	Dare	Bravia	Sony Bravia	Sony Communications Europe	United Kingdom
Websites	Writing	In-Book	Tribal DDB London	Mid-Life Crisis Retreat	Passat	Volkswagen	United Kingdom
Writing for Advertising	Poster Advertising	In-Book	DDB London	Petrus 64	Financial Times	Financial Times	United Kingdom
Writing for Advertising	Poster Advertising	In-Book	DDB London	Divorce Lawyer	Financial Times	Financial Times	United Kingdom
Writing for Advertising	Poster Advertising	In-Book	Saatchi & Saatchi	Walking / Peeing / Reading	Multiple Sclerosis	Multiple Sclerosis	United Kingdom
Writing for Advertising	Press Advertising	In-Book	BBH	F**k Off	TBC	Barnardo's	United Kingdom
Writing for Advertising	Press Advertising	In-Book	Leagas Delaney London	Topics of Conversation / Leaving Home / Home Sweet Home / Apples and Pears / Ooohh, aarrhh	Stannah	Stannah Stairlifts	United Kingdom
Writing for Advertising	Press Advertising	In-Book	Publicis	From A Time When	Wispa	Cadbury Trebor Bassett	United Kingdom

Writing for Advertising	Press Advertising	In-Book	The Red Brick Road	Shark / A Place Like This / Rockslide	Olympus	Olympus	United Kingdom
Writing for Advertising	Press Advertising	In-Book	The Red Brick Road	A Place Like This	Olympus	Olympus	United Kingdom
Writing for Advertising	Press Advertising	In-Book	The Red Brick Road	Rockslide	Olympus	Olympus	United Kingdom
Writing for Advertising	Press Advertising	In-Book	The Red Brick Road	Shark	Olympus	Olympus	United Kingdom
Writing for Advertising	TV & Cinema Advertising	In-Book	gorgeous	Poem	MTV	MTV	United Kingdom
Writing for Advertising	TV & Cinema Advertising	In-Book	Lowe London	The Riddle	N Series	Nokia	United Kingdom
Writing for Design	Graphic Design	In-Book	Start Creative	People Carrier	Virgin	Virgin Management	United Kingdom
Writing for Design	Graphic Design	In-Book	thisness	Breather	Classic Cottages	Classic Cottages	United Kingdom
Writing for Design	Graphic Design	In-Book	Williams Murray Hamm	Churnmore 'A True Taste of Brand Management'	Williams Murray Hamm	Williams Murray Hamm	United Kingdom
Writing for Design	Packaging	In-Book	Lewis Moberly	Waitrose Fresh Herbs	Waitrose	Waitrose Ltd	United Kingdom
Branding	Brand Applications: Branded	Nomination	BBDO New York	Cables: Guns	BBC World	BBC World	United States
Branding	Brand Applications:	Nomination	Pentagram Design	Saks Fifth Avenue 1 of 8 / Saks Fifth Avenue 2 of 8 / Saks Fifth Avenue 3 of 8 / Saks Fifth Avenue 4 of 8 / Saks Fifth Avenue 5 of 8 / Saks Fifth Avenue 6 of 8 / Saks Fifth Avenue 7 of 8 / Saks Fifth Avenue 8 of 8	Saks Fifth Avenue	Saks Fifth Avenue	United States
Branding	New Branding Schemes: Large	Nomination	TracyLocke	Simpsons Kwik-E-Mart Environmental / Simpsons	7-Eleven	7-Eleven	United States
Broadcast Innovations	Broadcast Innovations	Nomination	Bartle Bogle Hegarty	AXE The Gamekillers Campaign	Unilever	AXE	United States
Broadcast Innovations	Broadcast Innovations	Nomination	BBDO New York	HBO Voyeur	HBO	HBO	United States
Direct	Integrated	Nomination	Droga5	Tap Project	UNICEF	Tap Project	United States
Environmental Design	Installations	Nomination	Graft	Pink Project	Make It Right Organization		United States

Gaming	Online Games	Nomination	Goodby, Silverstein & Partners	Milk Get the Glass Game	California Fluid Milk Processors	Milk	United States
Integrated	Integrated	Nomination	BBDO New York	HBO Voyeur	HBO	HBO	United States
Integrated	Integrated	Nomination	Crispin Porter + Bogusky	Coke vs Coke Zero	Coke Zero	Coke Zero	United States
Integrated	Integrated	Nomination	McCann Worldgroup San Francisco, T.A.G.,	Believe	Microsoft Xbox	Halo 3	United States
Music Videos	Music Videos	Nomination	The Directors Bureau	Plaster Casts of Everything	Mute Records		United States
Product Design	Home	Nomination	Whipsaw Inc	Natural Nurser	Adiri	Adiri	United States
Product Design	Leisure	Nomination	Apple, Inc.	iPod nano	Apple, Inc.	Apple, Inc.	United States
Product Design	Leisure	Nomination	Apple, Inc.	iPhone	Apple, Inc.	Apple, Inc.	United States
Product Design	Leisure	Nomination	Apple, Inc.	iPod touch	Apple, Inc.	Apple, Inc.	United States
Product Design	Work & Industry	Nomination	Apple, Inc.	Apple Wireless Keyboard	Apple, Inc.	Apple, Inc.	United States
Product Design	Work & Industry	Nomination	Apple, Inc.	iMac	Apple, Inc.	Apple, Inc.	United States
TV & Cinema Advertising	TV Commercials 21-40 seconds	Nomination	TBWA\Chiat\Day New York	Stable	Mars	Skittles	United States
TV & Cinema Advertising	TV Commercials 41-60 seconds	Nomination	TBWA\Chiat\Day New York	Touch	Mars	Skittles	United States
TV & Cinema Advertising	TV Commercials 61-120 seconds	Nomination	Paranoid US	Wind	Epuron	Epuron	United States
TV & Cinema Crafts	Animation & Visual Effects	Nomination	Fallon	Snowball	St. Paul Travelers	St. Paul Travelers	United States
TV & Cinema Crafts	Production Design	Nomination	McCann Worldgroup San Francisco, T.A.G.	Diorama	Microsoft Xbox	Halo 3	United States
Viral	Interactive Virals	Nomination	BBDO New York	HBO Voyeur	HBO	HBO	United States
Viral	Interactive Virals	Nomination	EVB	Freak Your Mind	A&E	Criss Angel - Mindfreak	United States
Viral	Viral Films	Nomination	Cutwater	Sunglass Catch	Ray-Ban	Ray-Ban	United States
Websites	Animation & Motion Graphics	Nomination	Goodby, Silverstein & Partners	Milk Get the Glass Site	California Fluid Milk Processors	Milk	United States

Websites	Microsites	Nomination	Goodby, Silverstein & Partners	Milk Get the Glass Site	California Fluid Milk Processors Advisory Board	Milk	United States
Websites	Websites	Nomination	Big Spaceship	HBO Voyeur	HBO	HBO	United States
Writing for Advertising	TV & Cinema Advertising	Nomination	McCann Worldgroup San Francisco	Stu Osborn	Microsoft	Microsoft	United States
Writing for Advertising	TV & Cinema Advertising	Nomination	TBWA\Chiat\Day New York	Touch	Mars	Skittles	United States
Ambient	Ambient	In-Book	BBDO New York	Newspaper Boxes	BBC World	BBC World	United States
Ambient	Ambient	In-Book	BBDO New York	BBC Cables - Guns / Cables: Protest / Cables: Food Drop	BBC World	BBC World	United States
Ambient	Ambient	In-Book	Crispin Porter + Bogusky	Wax King	Burger King	Burger King	United States
Ambient	Ambient	In-Book	Crispin Porter +	Whopper Freakout	Burger King	Burger King	United States
Book Design	Entire Books	In-Book	sagmeister inc.	Things I have learned in my life so far	Stefan Sagmeister	Abrams	United States
Book Design	Entire Books	In-Book		Roy Lichtenstein, From Beginning to End		Fundación Juan March	United States
Branding	Brand Applications:	In-Book	BBDO New York	BBC Cables Campaign	BBC World	BBC World	United States
Branding	Brand Applications: Branded	In-Book	BBDO New York	Cables: Food Drop	BBC World	BBC World	United States
Branding	Brand Applications:	In-Book	BBDO New York	Cables: Protest	BBC World	BBC World	United States
Branding	Existing Branding Schemes: Large	In-Book	Wolff Olins	New Museum 1 / New Museum 2 / New Museum 3 / New Museum 4 / New	New Museum	New Museum of Contemporary Art	United States
Branding	New Branding Schemes: Large Business	In-Book	Wolff Olins	NYC 1 / NYC 2 / NYC 3 / NYC 4 / NYC 5 / NYC 6 / NYC 7 / NYC 8 / NYC 9 /	NYC	NYC and Company	United States
Direct	Direct Print	In-Book	Draftfcb	International Surf Museum - Campaign	International Surf Museum	International Surf Museum	United States
Direct	Direct Print	In-Book	Draftfcb	Duke	International Surf Museum	International Surf Museum	United States
Environmental Design	Retail & Services	In-Book	Ogilvy & Mather NY	BP Helios House	Helios House	BP	United States
Graphic Design	Environmental Graphics	In-Book	BBDO New York	Cables: Guns	BBC World	BBC World	United States
Graphic Design	Environmental Graphics	In-Book	BBDO New York	Cables: Protest	BBC World	BBC World	United States

Illustration	Poster Advertising	In-Book	JWT Chicago	Cozy Dog / Lipizzan Stallions / Naked Mole rats	Illinois Bureau of Tourism	Illinois Bureau of Tourism	United States
Magazine & Newspaper	Entire Magazines	In-Book	studio NEWWORK	newwork magazine	no	studio NEWWORK	United States
Magazine & Newspaper	Entire Magazines	In-Book	Studio von Birken	Editor & Art Director - The Glossy Zine Nr. 5	Nr. 5 - The Fashions Issue	Editor & Art Director - The	United States
Music Videos	Animation & Visual Effects	In-Book	Psyop, Inc.	Curare		Rollerboys Recordings	United States
Music Videos	Music Videos	In-Book	Motion Theory	"Dashboard"		Sony BMG/Epic Records	United States
Online Advertising	Online Advertising	In-Book	TBWA\Media Arts Lab	Don't Give Up	Mac	Apple Inc.	United States
Online Advertising	Online Advertising	In-Book	Y&R Chicago	DieHardweather.com	DieHard	Sears	United States
Packaging Design	Packaging	In-Book	Colle + McVoy	E+G Holiday Wrap - Red / E+G Holiday Wrap -	Sub Shop Packaging	Erbert and Gerbert	United States
Packaging Design	Packaging	In-Book	Sandstrom Design	St-Germain	St-Germain	Cooper Spirits International	United States
Poster Advertising	Poster Advertising	In-Book	Lowe New York	Sight of Skin / Sex is Instinctual / Robot Love /	Museum of Sex	Museum of Sex	United States
Press Advertising	Inserts & Leaflets	In-Book	BBDO New York	Yes Yes	Positive Thinking Subscription	Positive Thinking Magazine	United States
Press Advertising	Newspaper Press Advertising	In-Book	Energy BBDO	Dad's First	Canadian Club	Jim Beam	United States
Press Advertising	Newspaper Press Advertising Colour	In-Book	La comunidad	BIN LADEN	NEW ORLEANS	THE KATRINA FOUNDATION FOR RECOVERY	United States
Press Advertising	Newspaper Press Advertising	In-Book	Saatchi & Saatchi	Soy Sauce / Ketchup / Mayo	Tide Ultra	Procter & Gamble	United States
Product Design	Leisure	In-Book	Apple, Inc.	Apple iPhone Bluetooth Headset	Apple, Inc.	Apple, Inc.	United States
Product Design	Leisure	In-Book	Apple, Inc.	iPod classic	Apple, Inc.	Apple, Inc.	United States
Product Design	Work & Industry	In-Book	Apple, Inc.	Apple Keyboard	Apple, Inc.	Apple, Inc.	United States
Radio	Radio Commercials	In-Book	DDB Chicago	Mr. 21 Piece Tool Set Inventor	Bud Light	Anheuser Busch	United States
Radio	Radio Commercials	In-Book	TBWA\Chiat\Day New York	Lullaby / Prison Gaurd / Broken Heart	Combos	Mars	United States
TV & Cinema Advertising	TV Commercial Campaigns	In-Book	Crispin Porter + Bogusky	Elizabeth / Jim / Mike	Coke Zero	Coke Zero	United States
TV & Cinema Advertising	TV Commercial Campaigns	In-Book	Goodby, Silverstein and Partners	Magnets / No Look / Yao	National Basketball Association	National Basketball Association	United States
TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	BBDO New York	Butcher	AT&T	AT&T	United States
TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	Energy BBDO	Muffin Top	Lifesavers	Wrigley	United States

TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	Leo Burnett	Blowhole Bob	Altoids	William Wrigley Jr. Company	United States
TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	Saatchi & Saatchi	Interview	Tide-to-Go	Procter & Gamble	United States
TV & Cinema Advertising	TV Commercials 21-40 seconds	In-Book	TBWA\Chiat\Day New York	Bus Station	Starburst	Mars	United States
TV & Cinema Advertising	TV Commercials 41-60 seconds	In-Book	Droga5	Nights and Weekends Am Free	NET10	TracFone	United States
TV & Cinema Advertising	TV Commercials 41-60 seconds	In-Book	Droga5	Obvious	NET10	TracFone	United States
TV & Cinema Advertising	TV Commercials 41-60 seconds	In-Book	Droga5	Sharak	NET10	TracFone	United States
TV & Cinema Advertising	TV Commercials 41-60 seconds	In-Book	Wieden+Kennedy	Hungry Like The Bruce	Old Spice	Procter & Gamble	United States
TV & Cinema Advertising	TV Commercials 61-120 seconds	In-Book	Arnold	Gun Store	Truth	American Legacy Foundation	United States
TV & Cinema Advertising	TV Commercials 61-120 seconds	In-Book	DDB Chicago	Dude	Bud Light	Anheuser Busch	United States
TV & Cinema Advertising	TV Commercials 61-120 seconds	In-Book	McCann Worldgroup San Francisco & T.A.G.	Diorama	Halo 3	Microsoft XBOX	United States
TV & Cinema Advertising	TV Commercials over 120	In-Book	Droga5	BILL	NET10	TRACFONE	United States
TV & Cinema Crafts	Direction	In-Book	MJZ	Aviator	JCPenney	JCPenney	United States
TV & Cinema Crafts	Practical Special Effects	In-Book	TBWA\Chiat\Day New York	Touch	Skittles	Mars	United States
TV & Cinema Graphics	TV & Promotions, Stings &	In-Book	WONGDOODY	Balcony	Watch out! For Independent Film	FilmThreat.com	United States
Viral	Viral Films	In-Book	DDB	Call of Duty 4: World Leaders/Ahmadinejad / Call of Duty 4: World Leaders/Cheney	Video Games	Activision	United States
Viral	Viral Films	In-Book	DDB Chicago	Swear Jar	Bud Light	Anheuser Busch	United States
Viral	Viral Films	In-Book	Droga5	BREWERY / DANCE / EMMA / GIRLFRIENDS / MR. BLACKWOOD / PARENTS	STEINLAGER	LION NATHAN INTERNATIONAL	United States
Viral	Viral Films	In-Book	Goodby, Silverstein and Partners	T-Shirt / Egg / Cola Chill / Parking	Sprint	Sprint	United States
Viral	Viral Films	In-Book	JWT	Smirnoff Green Tea Partay	Smirnoff	Diageo	United States
Websites	Microsites	In-Book	AKQA	Halo3 'Believe'	Halo 3	Xbox	United States
Websites	Websites	In-Book	MRM Worldwide	Picturetown	Nikon D40	Nikon	United States
Writing for Advertising	TV & Cinema Advertising	In-Book	Lowe New York	House	Stella Artois	Anheuser Busch	United States
Writing for Advertising	TV & Cinema Advertising	In-Book	Ogilvy & Mather NY	Shootout	Tribeca Fillm Festival	American Express	United States
Mobile Marketing	Mobile Marketing	In-Book	AKQA	Visa Signature Living	Visa	Jon Raj	United States Minor Outlying