



**D&AD
New Blood
Awards**



teenVOGUE

Teen Vogue's content

Teen Vogue's Identity section focuses in part on [sex and relationships](#), covering everything from access to birth control to stories on sexual assault survivors.

They also produce thought-provoking (yet entertaining) pieces, such as their [Guys Read](#) series, which includes a series of young men reading sexist comments made by real people to girls.

Whatever you create should feel like it is part of this space, but should equally create its own movement beyond what already exists. How can you use branded content to really draw attention to the female pleasure and sexual wellness issue?

What does pleasure mean?

Pleasure relates to the full context of the sexual experience, including love, sex for pleasure, relationships, boundaries, and communication.

Age of consent

Operate under the assumption that the age of consent for partnered sex is 18, while remembering that people of all ages deserve information and agency over their body.

Helpful Links

Sexual Pleasure Is a Human Right

teenvogue.com/story/sexual-pleasure-is-a-human-right

How to close the female orgasm gap

theguardian.com/commentisfree/2018/feb/09/female-orgasm-gap-sexual-ig

That 8-Letter Word: Including Pleasure in Sex Education

plannedparenthood.org/planned-parenthood-st-louis-region-southwest-missouri/blog/that-8-letter-word-including-pleasure-in-sex-education

Twenty questions on sex, pleasure and health

thepleasureproject.org/wp-content/uploads/2012/07/TPP-20-Questions_v6.pdf

What's so 'Indecent' about Female Pleasure?

nytimes.com/2019/01/18/style/sex-toy-ces.html

Further Information
