



New Blood Festival Guide

Dates: Monday 29 June – Thursday 2 July 2015

Applications to be received by: Monday 1 June 2015

Background

New Blood Exhibition is our showcase for the next generation of creative talent. Here we celebrate the brightest and the best. We invite them to flaunt their talent and show us the future of creativity.

The New Blood Festival complements the showcase and provides unique opportunities for the exhibiting students. This buzzing series of industry-led workshops, screenings, talks and tours is designed to help students network, explore their options and get that all important first foot through the door.

We're looking for ten volunteers to help us to make another amazing festival happen. Sound good? Read on.

How can you help? You will:

- Come to Old Spitalfields Market each day and escort students to agencies. Then stay and take part in the event.
- Represent D&AD and get to meet the Festival Partners.
- Illustrate each event using your social media skills. Tweet, Vine and Instagram like it's going out of fashion.
- Attend the training day on 29 June. There's lunch too.

What will we do for you? We will:

- Put on a training day where you'll meet each other and be briefed by the D&AD team. Plus we're bringing in an awesome Professional Development trainer to help you make the most of it. They will run you through some networking, status and confidence boosting exercises.
- Introduce you to the creatives at the agencies you will be assigned to – great for building your network.
- Cover your lunch and travel expenses (up to £8.50 per day) and generally look after you
- Put you on the guest list for the exclusive New Blood Exhibition Private View
- Put you on the guest list for the New Blood Awards Ceremony
- Give you your own D&AD 2014 Annual
- Invite you and a friend to a future D&AD talk or event

Skills:

- Strong people skills and confident leading a group
- Excellent social networking and copywriting skills

What do you need to do next?

- Send us a copy of your most recent CV and a short paragraph explaining why you're the person for the job and what you hope to gain from the experience, by email to dorte.gjerrild@dandad.org. Put "Festival Guide application" in the subject line.